

Student's name: _____ EWU ID: _____

College of Business and Public Administration
 SOAR Department: Marketing | SOAR Major: BAB MKTG
 Major Declaration Form: Marketing, BAB-MKTNG, RPT
 Math proficiency needed: MATH 142 or 161 or 200

Bachelor of Arts in Business Administration in Marketing
 2017-2018 Catalog Year

First year courses and prerequisites	Notes	Previously offered **
<input type="checkbox"/> GENERAL EDUCATION CORE REQUIREMENT (5 cr.)	Satisfies General Education Core Requirement	Every F, W, Sp, Su
<input type="checkbox"/> GENERAL EDUCATION CORE REQUIREMENT (5 cr.)	Satisfies General Education Core Requirement	Every F, W, Sp, Su
<input type="checkbox"/> ENGL 101 COLL COMP: EXPOSITN & ARGUMNT (5 cr.) Prerequisite: ENGL 100, Writing Placement Test or General Advising.	Satisfies Writing Competency	F16, W17, Sp17, Su17
<input type="checkbox"/> GENERAL EDUCATION CORE REQUIREMENT (5 cr.)	Satisfies General Education Core Requirement	Every F, W, Sp, Su
<input type="checkbox"/> GENERAL EDUCATION CORE REQUIREMENT (5 cr.)	Satisfies General Education Core Requirement	Every F, W, Sp, Su
<input type="checkbox"/> ANY ELECTIVE TO REACH 180 CREDITS (5 cr.)		Every F, W, Sp, Su
<input type="checkbox"/> MATH 200 FINITE MATHEMATICS (5 cr.) Prerequisites: MATH 114 or equivalent course, or a grade ≥ 3.0 in MTHD 104, or a satisfactory score on the mathematics placement test (MPT); Computer Literacy Competency recommended; ENGL 100 or placement into or above ENGL 101.	Satisfies Math Reasoning Proficiency	F16, W17, Sp17, Su17
<input type="checkbox"/> INTERNATIONAL STUDIES (ANY ONE) (5 cr.)	Satisfies International Studies	Every F, W, Sp, Su
<input type="checkbox"/> CPLA 120 COMPUTER APPLICATIONS LITERACY (5 cr.)	Satisfies Computer Literacy Proficiency	F16, W17, Sp17, Su17

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Second year courses and prerequisites	Notes	Previously offered **
<input type="checkbox"/> ENGL 201 COLL COMP: ANALYSIS/RES/DOCMNT (5 cr.) Prerequisite: ENGL 101, Writing Placement Test or general advising.	Satisfies Writing Proficiency	F16, W17, Sp17, Su17
<input type="checkbox"/> ACCT 261 BUSINESS LAW (4 cr.) Prerequisite: sophomore standing.		F16, W17, Sp17, Su17
<input type="checkbox"/> ACCT 251 PRIN OF FINANCIAL ACCOUNTING (5 cr.) Prerequisite: sophomore standing.		F16, W17, Sp17, Su17
<input type="checkbox"/> ECON 200 INTRO TO MICROECONOMICS (5 cr.) Prerequisite: MTHD 104 completed.	Satisfies Social Sci - Economics & Govt.	F16, W17, Sp17, Su17
<input type="checkbox"/> DSCI 245 DATA ANALYSIS FOR BUSINESS (4 cr.) Prerequisites: completion of CPLA 100 and CPLA 101 or CPLA 120 or equivalent and one of the following: MATH 142, MATH 161 or MATH 200.		F16, W17, Sp17, Su17
<input type="checkbox"/> ACCT 252 PRIN OF MANAGEMENT ACCOUNTING (4 cr.) Prerequisite: ACCT 251.		F16, W17, Sp17, Su17
<input type="checkbox"/> Elective/Minor course (2 cr.)		
<input type="checkbox"/> GENERAL EDUCATION CORE REQUIREMENT (5 cr.)	Satisfies General Education Core Requirement	Every F, W, Sp, Su
<input type="checkbox"/> ECON 201 INTRO TO MACROECONOMICS (5 cr.) Prerequisite: MTHD 104 completed.	Satisfies Social Sci - Economics & Govt.	F16, W17, Sp17, Su17
<input type="checkbox"/> DSCI 346 ADVANCED DATA ANALYSIS FOR BUS (4 cr.) Prerequisites: completion of CPLA 100 and CPLA 101 or CPLA 120 (or equivalent) and DSCI 245 (or equivalent) and one of the following: MATH 142, MATH 161 or MATH 200.		F16, W17, Sp17, Su17

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Third year courses and prerequisites

Notes

Previously offered **

<input type="checkbox"/>	OPSM 330 OPERATIONS MANAGEMENT (4 cr.) Prerequisites: completion of CPLA 100 and CPLA 101 or CPLA 120 and DSCI 245 (or equivalent) and one of the following: MATH 142, MATH 161 or MATH 200.	F16, W17, Sp17, Su17
<input type="checkbox"/>	MISC 211 INFORMATION TECHNOLOGY IN BUSI (4 cr.) Prerequisite: sophomore standing.	F16, W17, Sp17, Su17
<input type="checkbox"/>	MGMT 326 ORGANIZATION THEORY & BEHAVIOR (4 cr.) Prerequisite: junior standing.	F16, W17, Sp17, Su17
<input type="checkbox"/>	Elective/Minor course (3 cr.)	
<input type="checkbox"/>	MKTG 310 PRINCIPLES OF MARKETING (4 cr.) Prerequisite: junior standing.	F16, W17, Sp17, Su17
<input type="checkbox"/>	ANY UPPER-LEVEL ELECTIVE TO REACH 60 UL CREDITS (5 cr.)	Every F, W, Sp, Su
<input type="checkbox"/>	MKTG Elective* (4 cr.)	
<input type="checkbox"/>	Elective/Minor course (2 cr.)	
<input type="checkbox"/>	FINC 335 FINANCIAL MANAGEMENT (4 cr.) Prerequisites: (MATH 142, MATH 161 or MATH 200) and DSCI 245 and ACCT 251 and (either ECON 200 or ECON 201).	F16, W17, Sp17, Su17
<input type="checkbox"/>	MKTG Elective* (4 cr.)	
<input type="checkbox"/>	Elective/Minor course (5 cr.)	

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Fourth year courses and prerequisites	Notes	Previously offered **
<input type="checkbox"/> Elective/Minor course (4 cr.)		
<input type="checkbox"/> MKTG 411 MARKETING RESEARCH (4 cr.) Prerequisites: MKTG 310 and DSCI 346.		F16, Sp17
<input type="checkbox"/> MKTG 400 BUYER BEHAVIOR (4 cr.) Prerequisite: MKTG 310.		F16, Sp17
<input type="checkbox"/> MGMT 423 BUSINESS & SOCIETY (4 cr.) Prerequisites: MGMT 326, senior standing.		F16, W17, Sp17, Su17
<input type="checkbox"/> Elective/Minor course (2 cr.)		
<input type="checkbox"/> MKTG 412 MARKETING MANAGEMENT (4 cr.) Prerequisites: MKTG 400 and MKTG 411.		F16, W17
<input type="checkbox"/> CULTURAL & GENDER DIVERSITY (ANY ONE) (5 cr.)	Satisfies Cultural & Gender Diversity	Every F, W, Sp, Su
<input type="checkbox"/> Elective/Minor course (5 cr.)		
<input type="checkbox"/> Elective/Minor course (2 cr.)		
<input type="checkbox"/> MKTG 417 MARKETING ANALYSIS (4 cr.) Prerequisite: MKTG 412.		W17, Sp17
<input type="checkbox"/> MGMT 490 DEPT SENIOR CAPSTONE (4 cr.) Prerequisites: ACCT 251, ACCT 252, ACCT 261; DSCI 245, DSCI 346; ECON 200, ECON 201; ENGL 201; FINC 335; MATH 200; MGMT 326; MISC 211; MKTG 310; OPSM 330; MGMT 423 (may be taken concurrently); Computer Literacy I and II and admission to BAB.	Satisfies Senior Capstone	F16, W17, Sp17, Su17
<input type="checkbox"/> Elective/Minor course (5 cr.)		

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Elective/Minor course (2 cr.)

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