

## Communication Studies BA

59 Quarter Credits

### Why Study Communication Studies at EWU?

Communication studies students are engaged in understanding effective human communication techniques. This includes speeches, from creation to delivery, technological aspects of communication, such as newsletter development, website creation and blogging, and many aspects of persuasion.

Effective communication not only underpins aspects of your professional and personal life, but is also essential in your career. Communication Studies is a valuable degree as our students are engaged in understanding effective communication theory, methods, and practice. Faculty designed this degree to offer you an exciting and fulfilling educational experience while simultaneously preparing you for a changing professional world.

### Other Degree Options

The Bachelor of Arts Communication Studies offers you two options: 1. Communication Studies and 2. Communication Studies in Public Relations.

Each option provides you with an introduction to concepts in communication and the social sciences. These degrees are similar with the exception of the elective component. The Public Relations option requires 66 credits for completion and has no required minor. The general Communication Studies option requires 59 credits for completion and requires a minor.

### Career Opportunities

Students who graduate with the BA Communication Studies find positions in advertising, management, education, journalism, social and human services, broadcasting, health care, international relations and negotiations, design, and public relations. Communication Studies graduates are actively involved in shaping the way we communicate in organizations, through various technologies, and within political, intercultural, social, and public settings.



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WASHINGTON UNIVERSITY

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<http://ewu.edu/css>

This is an example of a four year class schedule. Academic Advisors are there to help create individualized plans.

First Year	Q1	Q2	Q3
	BACR (5 cr.)	BACR (5 cr.)	BACR (5 cr.)
	CMST 208 (5 cr.)	General Elective (5 cr.)	General Elective (5 cr.)
	ENGL 101 (5 cr.)	MATH 107 (5 cr.)	ENGL 201 (5 cr.)
Second Year	Q5	Q6	Q7
	BACR (5 cr.)	BACR (5 cr.)	General Elective (5 cr.)
	CMST 201 (5 cr.)	CMST 330* or CSBS 320* (5 c	Required Minor (5 cr.)
	CMST 309 (5 cr.)	Diversity (UL) (5 cr.)	CSBS 310 (5 cr.)
Third Year	Q9	Q10	Q11
	Global Studies (5 cr.)	Major Elective* (5 cr.)	General Elective (5 cr.)
	Major Elective* (5 cr.)	Required Minor (5 cr.)	Major Elective* (5 cr.)
	Required Minor (UL) (5 cr.)	Required Minor (UL) (5 cr.)	Required Minor (5 cr.)
Fourth Year	Q13	Q14	Q15
	General Elective (5 cr.)	General Elective (5 cr.)	Required Core (UL) (5 cr.)
	Required Core (UL) (5 cr.)	General Elective (5 cr.)	Upper Div. Elective (5 cr.)
	Required Minor (5 cr.)	Required Core (UL) (5 cr.)	CMST 490 (5 cr.)

Listed is a Sample Four Year Plan. Individual plans will vary based on placement test scores and class availability.



<https://www.ewu.edu/css>

Student's name: \_\_\_\_\_ EWU ID: \_\_\_\_\_

Bachelor of Arts in Communication Studies  
2018-2019 Catalog Year

College of Social Sciences  
SOAR Department: Comm Stu | SOAR Major: COMST  
Major Declaration Form: Communication Studies, BA-COMST1  
Math proficiency needed: MATH 107

First year courses and prerequisites	Notes	Previously offered **
Q1 BACR (5 cr.)		
Q1 CMST 208 MASS MEDIA & THE INFO SOCIETY (5 cr.)	Satisfies: a BACR for social sciences. This is a Social Science BACR	F17, W18, Sp18, Su18
Q1 ENGL 101 COLL COMP: EXPOSITN & ARGUMNT (5 cr.) Prerequisite: Writing Placement Test or General Advising.	Satisfies: university competencies, writing.	F17, W18, Sp18, Su18
Q2 BACR (5 cr.)		
Q2 General Elective (5 cr.)		
Q2 MATH 107 MATHEMATICAL REASONING (5 cr.) Prerequisites: MTHD 104 or MTHD 106 or equivalent course, or a satisfactory score on the mathematics placement test (MPT); Computer Literacy Competency recommended.	Satisfies: completion of this course with a grade $\geq$ C satisfies the university proficiencies in mathematics.	F17, W18, Sp18, Su18
Q3 BACR (5 cr.)		
Q3 General Elective (5 cr.)		
Q3 ENGL 201 COLL COMP: ANALYSIS/RES/DOCMNT (5 cr.) Prerequisite: ENGL 101, Writing Placement Test or general advising.	Satisfies: university proficiencies, writing.	F17, W18, Sp18, Su18

I have discussed this academic plan with the student listed above. Advisor name: \_\_\_\_\_ Advisor signature: \_\_\_\_\_

\* See the catalog for prerequisites and other details.

\*\* Future course offerings may differ from the past. Check the course schedule for future courses.

To follow this MAP, you should place into MATH 107. If you place lower, your custom MAP may change.

This list of courses is for information purposes only. All students are required to follow the catalog requirements for the year they declared a major.

In addition to the courses listed above, this major requires completion of two years of the same foreign language in high school or one year of a college-level foreign language.

Second year courses and prerequisites

Notes

Previously offered \*\*

Q5	BACR (5 cr.)	
Q5	CMST 201 PUBLIC SPEAKING (5 cr.)	F17, W18, Sp18, Su18
Q5	CMST 309 COMMUNICATION AND INFO (5 cr.)	F17, W18, Sp18, Su18
Q6	BACR (5 cr.)	
Q6	CMST 330* or CSBS 320* (5 cr.)	
Q6	Diversity (UL) (5 cr.)	CMST 340 recommended
Q7	General Elective (5 cr.)	
Q7	Required Minor (5 cr.)	
Q7	CSBS 310 FOUNDATIONS OF SBS THEORY (5 cr.) Prerequisites: completion of the general education core course requirements in the social sciences as specified in this catalog or permission of the instructor.	F17, W18, Sp18, Su18

I have discussed this academic plan with the student listed above. Advisor name: \_\_\_\_\_ Advisor signature: \_\_\_\_\_

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Third year courses and prerequisites

Notes

Previously offered \*\*

Q9	Global Studies (5 cr.)	CMST 440 recommended	
Q9	Major Elective* (5 cr.)		
Q9	Required Minor (UL) (5 cr.)		
Q10	Major Elective* (5 cr.)		
Q10	Required Minor (5 cr.)		
Q10	Required Minor (UL) (5 cr.)		
Q11	General Elective (5 cr.)		
Q11	Major Elective* (5 cr.)		
Q11	Required Minor (5 cr.)		

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\* See the catalog for prerequisites and other details.

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This list of courses is for information purposes only. All students are required to follow the catalog requirements for the year they declared a major.

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Fourth year courses and prerequisites

Notes

Previously offered \*\*

Q13	General Elective (5 cr.)		
Q13	Required Core (UL) (5 cr.)	CMST 400-level course	
Q13	Required Minor (5 cr.)		
Q14	General Elective (5 cr.)		
Q14	General Elective (5 cr.)		
Q14	Required Core (UL) (5 cr.)	CMST 400-level course	
Q15	Required Core (UL) (5 cr.)	CMST 400-level course	
Q15	Upper Div. Elective (5 cr.)		
Q15	CMST 490 DEPT SENIOR CAPSTONE (5 cr.)	Satisfies: a university graduation requirement'senior capstone. Winter or Spring preferred	F17, W18, Sp18, Su18

I have discussed this academic plan with the student listed above. Advisor name: \_\_\_\_\_ Advisor signature: \_\_\_\_\_

\* See the catalog for prerequisites and other details.

\*\* Future course offerings may differ from the past. Check the course schedule for future courses.

To follow this MAP, you should place into MATH 107. If you place lower, your custom MAP may change.

This list of courses is for information purposes only. All students are required to follow the catalog requirements for the year they declared a major.

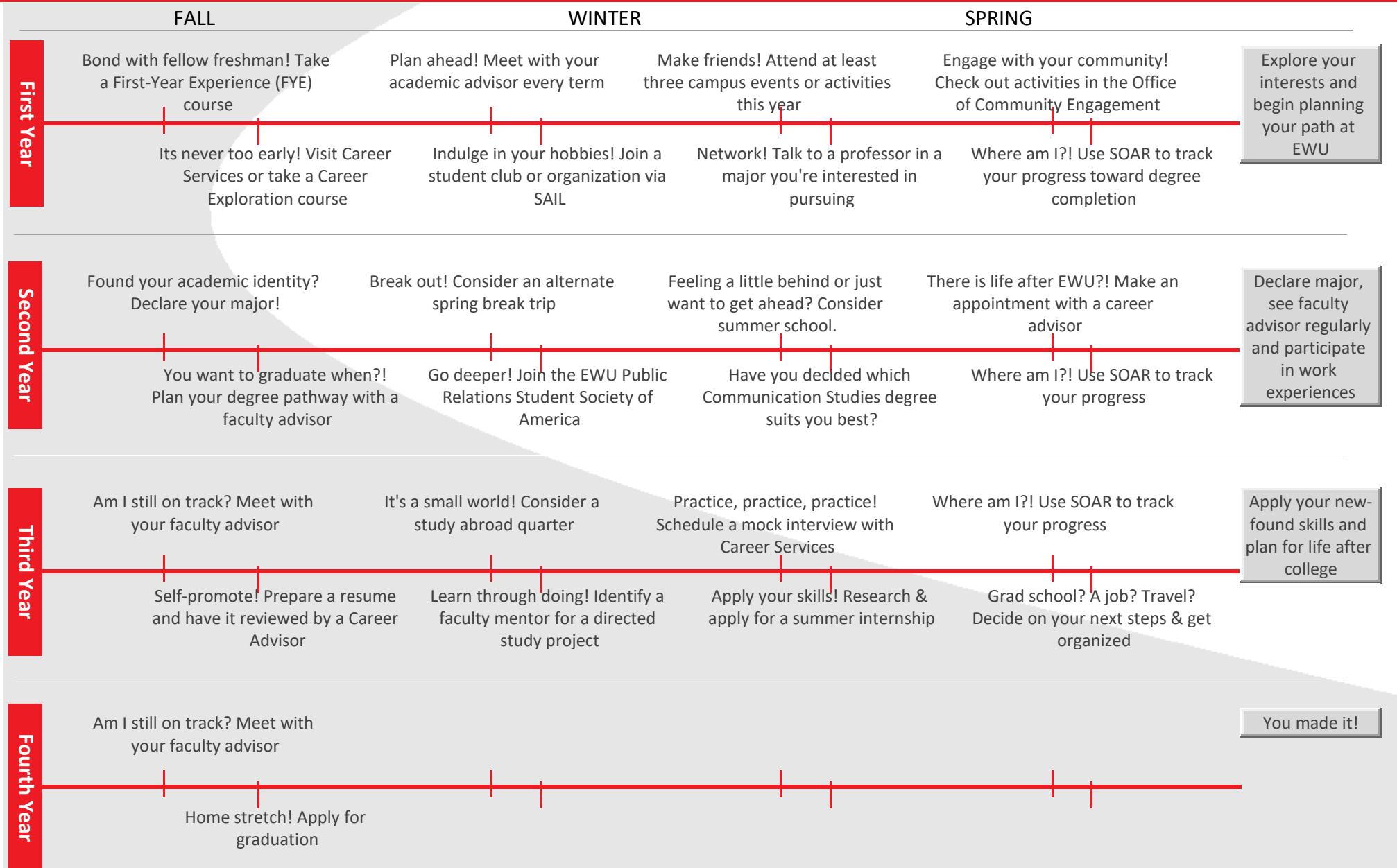
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# Flight Plan to Success

The following milestones will help you succeed and improve your experience at EWU.

## Communication Studies, BA

College of Social Sciences  
Department of Communication Studies



All recommended activities can occur at any time during a student's time at EWU

