

# College of Arts, Letters, and Education

## Journalism BS

### Why study Journalism?

Journalism is an essential part of American life and culture, which makes journalists among the most influential people in our society. Journalists are in the unique position of interpreting the political, social, economic, cultural and everyday events that affect all members of society, influencing the choices we each make. The field of journalism is considered so important to the success of our nation that its freedom is protected in the Constitution.

### Learning Goals

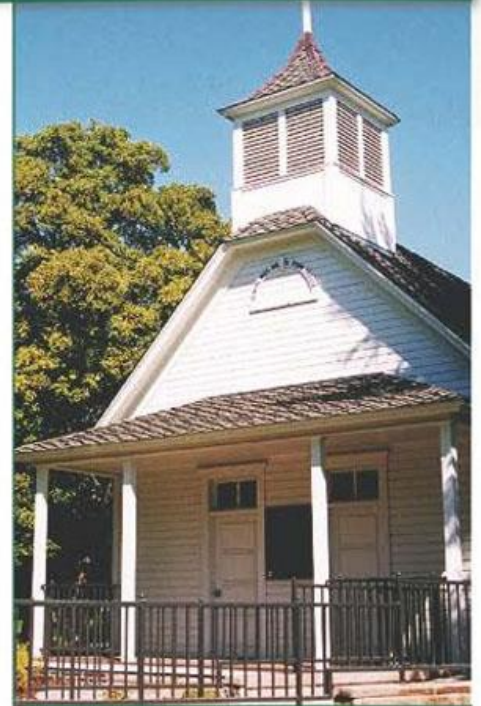
Analyze and apply the principles of journalism and the laws of freedom of speech and the press in the United States

Conduct research and verify reporting to provide citizens the journalistic truth they need to be self-governing

Evaluate their work and that of others for accuracy, fairness, clarity, grammatical correctness and Associated Press style

### Sample Careers

- Reporter
- Editor
- Visual Design Editor
- Sports Writer
- Multimedia Journalist
- Magazine Writer
- Broadcast Journalist
- Public Relations Specialist



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This is an example of a four year class schedule. Academic Advisors are there to help create individualized plans.

First Year	Q1	Q2	Q3
	BACR (5 cr.)	General Elective (5 cr.)	JRNM 209 (5 cr.)
	BACR (5 cr.)	General Elective (5 cr.)	MATH 107 (5 cr.)
	ENGL 101 (5 cr.)	ENGL 201 (5 cr.)	TCOM 205 (5 cr.)
Second Year	Q5	Q6	Q7
	BACR (5 cr.)	BACR (5 cr.)	CMST 201 (5 cr.) or CMST 45
	BACR (5 cr.)	Diversity (5 cr.)	JRNM 305 (5 cr.) or TCOM 3
	BACR (5 cr.)	JRNM 209 (5 cr.)	TCOM 309 (5 cr.)
Third Year	Q9	Q10	Q11
	CMST 430 (5 cr.)	CMST 330 (5 cr.)	JRNM 335 (5 cr.) or ART 304
	CMST 461 (5 cr.)	CMST 462 (5 cr.)	JRNM 330 (5 cr.)
	JRNM 330 (5 cr.)	TCOM 305 (5 cr.)	JRNM 453 (5 cr.)
Fourth Year	Q13	Q14	Q15
	JRNM 475 (4 cr.)* or TCOM	General Elective (5 cr.)	General Elective (3 cr.)
	JRNM 395 (10 cr.)	General Elective (5 cr.)	JRNM 453 (4 cr.)
	Global (5 cr.)	JRNM 470 (4 cr.)	
		JRNM 490 (4 cr.)	

Listed is a Sample Four Year Plan. Individual plans will vary based on placement test scores and class availability.



Student's name: \_\_\_\_\_ EWU ID: \_\_\_\_\_

Bachelor of Science in Journalism  
Public Relations option  
2018-2019 Catalog Year

College of Arts, Letters, and Education  
SOAR Department: Journalism | SOAR Major: JOUR PBR  
Major Declaration Form: Journalism - Public Relations, BS-JOUR1, PBR  
Math proficiency needed: MATH 10

First year courses and prerequisites	Notes	Previously offered **
Q1 BACR (5 cr.)		
Q1 BACR (5 cr.)		
Q1 ENGL 101 COLL COMP: EXPOSITN & ARGUMNT (5 cr.) Prerequisite: Writing Placement Test or General Advising.	Satisfies: university competencies, writing.	F17, W18, Sp18, Su18
Q2 General Elective (5 cr.)		
Q2 General Elective (5 cr.)		
Q2 ENGL 201 COLL COMP: ANALYSIS/RES/DOCMNT (5 cr.) Prerequisite: ENGL 101, Writing Placement Test or general advising.	Satisfies: university proficiencies, writing.	F17, W18, Sp18, Su18
Q3 JRNM 209 MEDIA WRITING (5 cr.) Prerequisite: ENGL 201.	Note: students must complete this course with a grade >= B to enroll in JRNM 332.	F17, W18
Q3 MATH 107 MATHEMATICAL REASONING (5 cr.) Prerequisites: MTHD 104 or MTHD 106 or equivalent course, or a satisfactory score on the mathematics placement test (MPT); Computer Literacy Competency recommended.	Satisfies: completion of this course with a grade >= C satisfies the university proficiencies in mathematics.	F17, W18, Sp18, Su18
Q3 TCOM 205 INTRO TO TECH COMMUNICATION (5 cr.) Prerequisite: ENGL 201.		F17, W18, Sp18, Su18

I have discussed this academic plan with the student listed above. Advisor name: \_\_\_\_\_ Advisor signature: \_\_\_\_\_

\* See the catalog for prerequisites and other details.

\*\* Future course offerings may differ from the past. Check the course schedule for future courses.

To follow this MAP, you should place into MATH 107. If you place lower, your custom MAP may change.

This list of courses is for information purposes only. All students are required to follow the catalog requirements for the year they declared a major.

Second year courses and prerequisites

Notes

Previously offered \*\*

Q5	BACR (5 cr.)		
Q5	BACR (5 cr.)		
Q5	BACR (5 cr.)		
Q6	BACR (5 cr.)		
Q6	Diversity (5 cr.)		
Q6	JRNM 209 MEDIA WRITING (5 cr.) Prerequisite: ENGL 201.	Note: students must complete this course with a grade >= B to enroll in JRNM 332.	F17, W18
Q7	CMST 201 (5 cr.) or CMST 451 (5 cr.) or CMST 458 (5 cr.) (5 cr.)		
Q7	JRNM 305 (5 cr.) or TCOM 305 (5 cr.) (5 cr.)		
Q7	TCOM 309 GRAMMAR FOR PROFESSIONALS (5 cr.) Prerequisite: ENGL 201.		F17, W18, Sp18

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Advisor signature: \_\_\_\_\_

\* See the catalog for prerequisites and other details.

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Third year courses and prerequisites	Notes	Previously offered **
Q9 CMST 430 COM IN ORGANIZATIONS (5 cr.)		F17, W18, Sp18, Su18
Q9 CMST 461 INTRO PUBLIC RELATION THEORY (5 cr.) Prerequisite: junior standing.	Note: CMST 461, CMST 462 and JRNM 453 are the three core PR classes for the Communication Studies, Public Relations major and Journalism, Public Relations major.	
Q9 JRNM 330 PRINCIPLES OF JOURNALISM (5 cr.) Prerequisite: ENGL 201.		F17
Q10 CMST 330 INTEGRATED METHODS (5 cr.) Prerequisite: declared Major in CMST or PR, Interdisciplinary Studies with a CMST emphasis.		F17, W18, Sp18
Q10 CMST 462 ADV PUBLIC RELATIONS THEORY (5 cr.) Prerequisite: CMST 461, JRNM 332; or permission of instructor.	Note: CMST 461, CMST 462 and JRNM 453 are the three core PR classes for the Communication Studies, Public Relations major and Journalism, Public Relations major.	
Q10 TCOM 305 PRINT LAYOUT & CONTENT DESIGN (5 cr.)		W18
Q11 JRNM 335 (5 cr.) or ART 304 (5 cr.) or DESN 350 (4 cr.)* or JRNM 349 (4 cr.) (5 cr.)		
Q11 JRNM 330 PRINCIPLES OF JOURNALISM (5 cr.) Prerequisite: ENGL 201.		F17
Q11 JRNM 453 PUBLIC RELATIONS WRITING (5 cr.) Prerequisites: JRNM 209, JRNM 332 or permission of the instructor. Practice in methods of preparing and producing messages for organizations in print and other media forms. For those planning public relations careers, this writing course provides a found	Note: one of the requirements for public relations majors.	Sp18

I have discussed this academic plan with the student listed above. Advisor name: \_\_\_\_\_ Advisor signature: \_\_\_\_\_

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Fourth year courses and prerequisites	Notes	Previously offered **
Q13 JRNM 475 (4 cr.)* or TCOM 409 (5 cr.)* (5 cr.)		
Q13 JRNM 395 INTERNSHIP (10 cr.) Prerequisite: permission of the instructor, department chair and college dean.	Note: may be repeated.	F17, W18, Sp18
Q14 General Elective (5 cr.)		
Q14 General Elective (5 cr.)		
Q14 Global (5 cr.)		
Q15 General Elective (3 cr.)		
Q15 JRNM 453 PUBLIC RELATIONS WRITING (4 cr.) Prerequisites: JRNM 209, JRNM 332 or permission of the instructor. Practice in methods of preparing and producing messages for organizations in print and other media forms. For those planning public relations careers, this writing course provides a found	Note: one of the requirements for public relations majors.	Sp18
Q15 JRNM 470 NEWS DESIGN (4 cr.) Prerequisite: JRNM 305 or permission of the instructor.		Sp18
Q15 JRNM 490 SENIOR CAPSTONE JOURNALISM (4 cr.) Prerequisite: JRNM 332, JRNM 341, senior standing.	Satisfies: a university graduation requirement'senior capstone.	Sp18

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# Flight Plan to Success

The following milestones will help you succeed and improve your experience at EWU.

## Journalism, BS

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