

College of Arts, Letters, and Education

Technical Communication BA

Why study Tech Com?

Technical Communication is a professional program designed to prepare students for a career as a technical writer. Because of the diverse nature of the profession, students will develop a broad base of professional writing skills, including work in documentation, editing, graphic design, and public relations. The major includes a professional internship, requiring at least 200 hours of supervised work in a business, industry, or agency related to the student's career goals. Eastern Washington University offers the only BA in Technical Communication in the State of Washington.

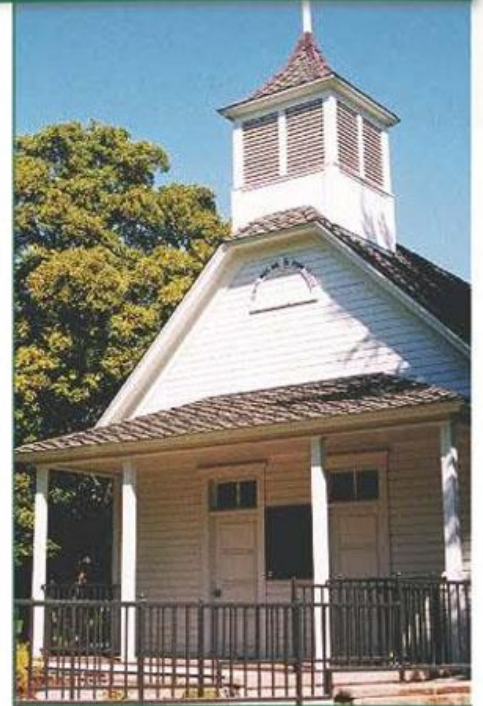
What is Tech Com?

Having a problem using the new features on your new smart phone or using a new computer program? Can't figure out how to assemble the new barbeque? Technical communication focuses on how information can be communicated in ways that help people use the products, technologies, and information that make up their daily lives.

Technical communicators are writers, editors, artists, managers, educators, and media specialists who are employed in virtually every industry.

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This is an example of a four year class schedule. Academic Advisors are there to help create individualized plans.

First Year	Q1	Q2	Q3
	BACR (5 cr.)	BACR (5 cr.)	BACR (5 cr.)
	General Elective (5 cr.)	BACR (5 cr.)	MATH 107 (5 cr.)
	ENGL 101 (5 cr.)	ENGL 201 (5 cr.)	TCOM 205 (5 cr.)
Second Year	Q5	Q6	Q7
	BACR (5 cr.)	General Elective (1 cr.)	General Elective (5 cr.)
	BACR (5 cr.)	General Elective (2 cr.)	General Elective (5 cr.)
	Diversity (5 cr.)	General Elective (5 cr.)	Global (5 cr.)
	General Elective (5 cr.)		
Third Year	Q9	Q10	Q11
	JRNM 209 (5 cr.) or JRNM 33	CMST 461 (5 cr.)	JRNM 453 (4 cr.)
	DESN 216 (4 cr.)	TCOM 305 (5 cr.)	MKTG 310 (4 cr.)
TCOM 309 (5 cr.)	TCOM 407 (5 cr.)	TCOM 404 (5 cr.)	
Fourth Year	Q13	Q14	Q15
	DESN 368 (4 cr.)* or 338 (4 c	DESN 378 (4 cr.) or DESN 34	TCOM 300 (5 cr.)
	MKTG 400 (4 cr.) or MKTG 4	TCOM 405 (5 cr.)	TCOM 424 (5 cr.)
	CMST 462 (5 cr.)	TCOM 495 (8 cr.)	TCOM 490 (5 cr.)
TCOM 409 (5 cr.)			

Listed is a Sample Four Year Plan. Individual plans will vary based on placement test scores and class availability.



Student's name: _____ EWU ID: _____

Bachelor of Arts in Technical Communication
2018-2019 Catalog Year

College of Arts, Letters, and Education
SOAR Department: English | SOAR Major: TCOM
Major Declaration Form: Technical Communication, BA-TCOM
Math proficiency needed: MATH 10

First year courses and prerequisites	Notes	Previously offered **
Q1 BACR (5 cr.)		
Q1 General Elective (5 cr.)		
Q1 ENGL 101 COLL COMP: EXPOSITN & ARGUMNT (5 cr.) Prerequisite: Writing Placement Test or General Advising.	Satisfies: university competencies, writing.	F17, W18, Sp18, Su18
Q2 BACR (5 cr.)		
Q2 BACR (5 cr.)		
Q2 ENGL 201 COLL COMP: ANALYSIS/RES/DOCMNT (5 cr.) Prerequisite: ENGL 101, Writing Placement Test or general advising.	Satisfies: university proficiencies, writing.	F17, W18, Sp18, Su18
Q3 BACR (5 cr.)		
Q3 MATH 107 MATHEMATICAL REASONING (5 cr.) Prerequisites: MTHD 104 or MTHD 106 or equivalent course, or a satisfactory score on the mathematics placement test (MPT); Computer Literacy Competency recommended.	Satisfies: completion of this course with a grade \geq C satisfies the university proficiencies in mathematics.	F17, W18, Sp18, Su18
Q3 TCOM 205 INTRO TO TECH COMMUNICATION (5 cr.) Prerequisite: ENGL 201.		F17, W18, Sp18, Su18

I have discussed this academic plan with the student listed above. Advisor name: _____ Advisor signature: _____

* See the catalog for prerequisites and other details.

** Future course offerings may differ from the past. Check the course schedule for future courses.

To follow this MAP, you should place into MATH 107. If you place lower, your custom MAP may change.

This list of courses is for information purposes only. All students are required to follow the catalog requirements for the year they declared a major.

In addition to the courses listed above, this major requires completion of two years of the same foreign language in high school or one year of a college-level foreign language.

Second year courses and prerequisites

Notes

Previously offered **

Q5	BACR (5 cr.)	
Q5	BACR (5 cr.)	
Q5	Diversity (5 cr.)	
Q6	General Elective (1 cr.)	
Q6	General Elective (2 cr.)	
Q6	General Elective (5 cr.)	
Q6	General Elective (5 cr.)	
Q7	General Elective (5 cr.)	
Q7	General Elective (5 cr.)	
Q7	Global (5 cr.)	

I have discussed this academic plan with the student listed above. Advisor name: _____ Advisor signature: _____

* See the catalog for prerequisites and other details.

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To follow this MAP, you should place into MATH 107. If you place lower, your custom MAP may change.

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Third year courses and prerequisites	Notes	Previously offered **
Q9 JRNM 209 (5 cr.) or JRNM 332 (5 cr.) (5 cr.)	Pre-requisite for JRNM 453	
Q9 DESN 216 DIGITAL FOUNDATIONS (4 cr.)		F17, W18, Sp18, Su18
Q9 TCOM 309 GRAMMAR FOR PROFESSIONALS (5 cr.) Prerequisite: ENGL 201.		F17, W18, Sp18
Q10 CMST 461 INTRO PUBLIC RELATION THEORY (5 cr.) Prerequisite: junior standing.	Note: CMST 461, CMST 462 and JRNM 453 are the three core PR classes for the Communication Studies, Public Relations major and Journalism, Public Relations major.	
Q10 TCOM 305 PRINT LAYOUT & CONTENT DESIGN (5 cr.)		W18
Q10 TCOM 407 PROPOSAL WRITING (5 cr.) Prerequisite: ENGL 201.		W18
Q11 JRNM 453 PUBLIC RELATIONS WRITING (4 cr.) Prerequisites: JRNM 209, JRNM 332 or permission of the instructor. Practice in methods of preparing and producing messages for organizations in print and other media forms. For those planning public relations careers, this writing course provides a found	Note: one of the requirements for public relations majors.	Sp18
Q11 MKTG 310 PRINCIPLES OF MARKETING (4 cr.) Prerequisite: junior standing.		F17, W18, Sp18, Su18
Q11 TCOM 404 INSTRUCTIONS & PROCEDURES (5 cr.) Prerequisite: TCOM 205.		Sp18

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Fourth year courses and prerequisites	Notes	Previously offered **
Q13 DESN 368 (4 cr.)* or 338 (4 cr.)* (4 cr.)		
Q13 MKTG 400 (4 cr.) or MKTG 413 (4 cr.) or MKTG 472 (4 cr.) (4 cr.)		
Q13 CMST 462 ADV PUBLIC RELATIONS THEORY (5 cr.) Prerequisite: CMST 461, JRNM 332; or permission of instructor.	Note: CMST 461, CMST 462 and JRNM 453 are the three core PR classes for the Communication Studies, Public Relations major and Journalism, Public Relations major.	
Q13 TCOM 409 EDITING IN TECH COMMUNICATION (5 cr.) Prerequisite: ENGL 309, JRNM 309 or TCOM 309.		F17
Q14 DESN 378 (4 cr.) or DESN 348 (4 cr.) (4 cr.)		
Q14 TCOM 405 USABILITY (5 cr.)	Note: may be stacked with ENGL 505.	W18
Q14 TCOM 495 TECHNICAL COMMUNICATION INTERN (8 cr.) Prerequisites: TCOM 404, TCOM 407 and TCOM 409; permission of the instructor, department chair and college dean.	Note: may be repeated.	F17, W18, Sp18, Su18
Q15 TCOM 300 WRITING FOR THE PROFESSIONS (5 cr.) Prerequisite: ENGL 201.		Sp18
Q15 TCOM 424 CONTENT MANAGEMENT (5 cr.) Prerequisite: TCOM 404.		
Q15 TCOM 490 SENIOR CAPSTONE (5 cr.)	Satisfies: a university graduation requirement'senior capstone.	Sp18

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To follow this MAP, you should place into MATH 107. If you place lower, your custom MAP may change.

This list of courses is for information purposes only. All students are required to follow the catalog requirements for the year they declared a major.

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Flight Plan to Success

The following milestones will help you succeed and improve your experience at EWU.

Technical Communication, BA

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