

Entrepreneurship BAB

69 business core credits; 24-25 Major credits, 20-22 credits for Minor

Why study Entrepreneurship?

Students will learn to tell a compelling story about their business, to give a powerful pitch, to develop and analyze the value proposition of a business, to develop and refine the business model that will drive growth, to understand the financial processes of startup, and to write a business plan.

In the Entrepreneurship Program students will...

Receive guidance while working on your business startup.

Learn what steps to take and how to prioritize what you should do next.

Learn the right ways to collect and use feedback on your product, service, or value proposition.

Learn how to pivot your business to rapidly improve your potential for success.

Learn how to finance early business development, including the importance of bootstrapping and the pros and cons of using external investors such as business angels and venture capital firms.

Learn how to communicate the right ideas to potential investors and stakeholders who will influence your venture's future.

Expand opportunities for networking with successful entrepreneurs, business people, and other regional experts.

Learn skills that support (a) starting your own growth oriented new venture; (b) working in early and growth stage companies; or (c) leading entrepreneurial initiatives within existing companies.



Department Chair

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Program Director

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Student Success Coordinator

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This is an example of a four year class schedule. Academic Advisors are there to help create individualized plans.

First Year	Fall 1	Q2	Q3
	BACR (5 cr.)	BACR (5 cr.)	Elective/Minor (5 cr.)
	BACR (5 cr.)	BACR (5 cr.)	Global Course (5 cr.)
	ENGL 101 (5 cr.)	Elective/Minor (5 cr.)	MATH 200 (5 cr.)
Second Year	Q5	Q6	Q7
	ACCT 251 (5 cr.)	ACCT 252 (4 cr.)	DSCI 346 (4 cr.)
	DSCI 245 (4 cr.)	ACCT 261 (4 cr.)	ECON 201 (5 cr.)
	ENGL 201 (5 cr.)	ECON 200 (5 cr.)	OPSM 330 (4 cr.)
		MISC 311 (4 cr.)	
Third Year	Q9	Q10	Q11
	Elective/Minor (5 cr.)	Elective/Minor (3 cr.)	Diversity course (5 cr.)
	ENTP 387 (4 cr.)	ENTP 388 (4 cr.)	Elective/Minor (2 cr.)
	FINC 335 (4 cr.)	Major Elective (4 cr.)	
	MKTG 310 (4 cr.)	ENTP 389 (4 cr.)	
Fourth Year	Q13	Q14	Q15
	Elective/Minor (4 cr.)	Elective/Minor (3 cr.)	Elective/Minor (2 cr.)
	Elective/Minor (4 cr.)	Elective/Minor (5 cr.)	Elective/Minor (5 cr.)
	Major Elective (4 cr.)	ENTP 412 (5 cr.)	MGMT 423 (4 cr.)
	ENTP 438 (4 cr.)	MGMT 490 (4 cr.)	

<div>Business Program Advisors</div>

<div>Center for Academic Advising and Retention (CAAR) </div>

<div>509.359.2345 </div>

Entrepreneurship, BAB

Catalog Year 2019-2020

Date: _____

Last Name: _____ First Name: _____ MI: _____

Student ID _____ CAAR Advisor: _____

Colleges attended:

Previous Degrees Completed? Direct Transfer Bachelors Masters Other _____

Final Transcripts Evaluated? Yes No

Program Coursework and Milestones

EWU General Education Requirements

Pre-University Basic Skills

All Coursework Complete

Competencies	Complete	Required
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English Proficiency Yes

MATH Proficiency Yes

BACRs	Complete	Required
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Humanities No

Humanities No

Social Sciences Yes

Social Sciences Yes

Natural Sciences No

Natural Sciences No

Graduation requirements	Complete	Required
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Diversity No

Global No

Foreign Language No

Program Required Courses and/or Prerequisites

Course	Credits	Grade \geq	<input checked="" type="checkbox"/>
MISC 211/311	4	C	<input type="checkbox"/>
MATH 200, 142, or 161	5	C	<input type="checkbox"/>
DSCI 245	4	C	<input type="checkbox"/>
ACCT 251	5	C	<input type="checkbox"/>
ACCT 252	4	C	<input type="checkbox"/>
ACCT 261	4	C	<input type="checkbox"/>
ECON 200	5	C	<input type="checkbox"/>
ECON 201	5	C	<input type="checkbox"/>
ENGL 201	5	C	<input type="checkbox"/>

Faculty Advising Ready Degree Milestones

A minimum GPA of 2.7 is required for program admission.

45 or more credits complete.

Accepted into BAB program.

Attend Pitch Contest(s) as spectator or presenter.

Visit the Center for Entrepreneurship.

To be filled out by the Student Success Coordinator

Faculty Advisor

ID: _____

Name (printed)

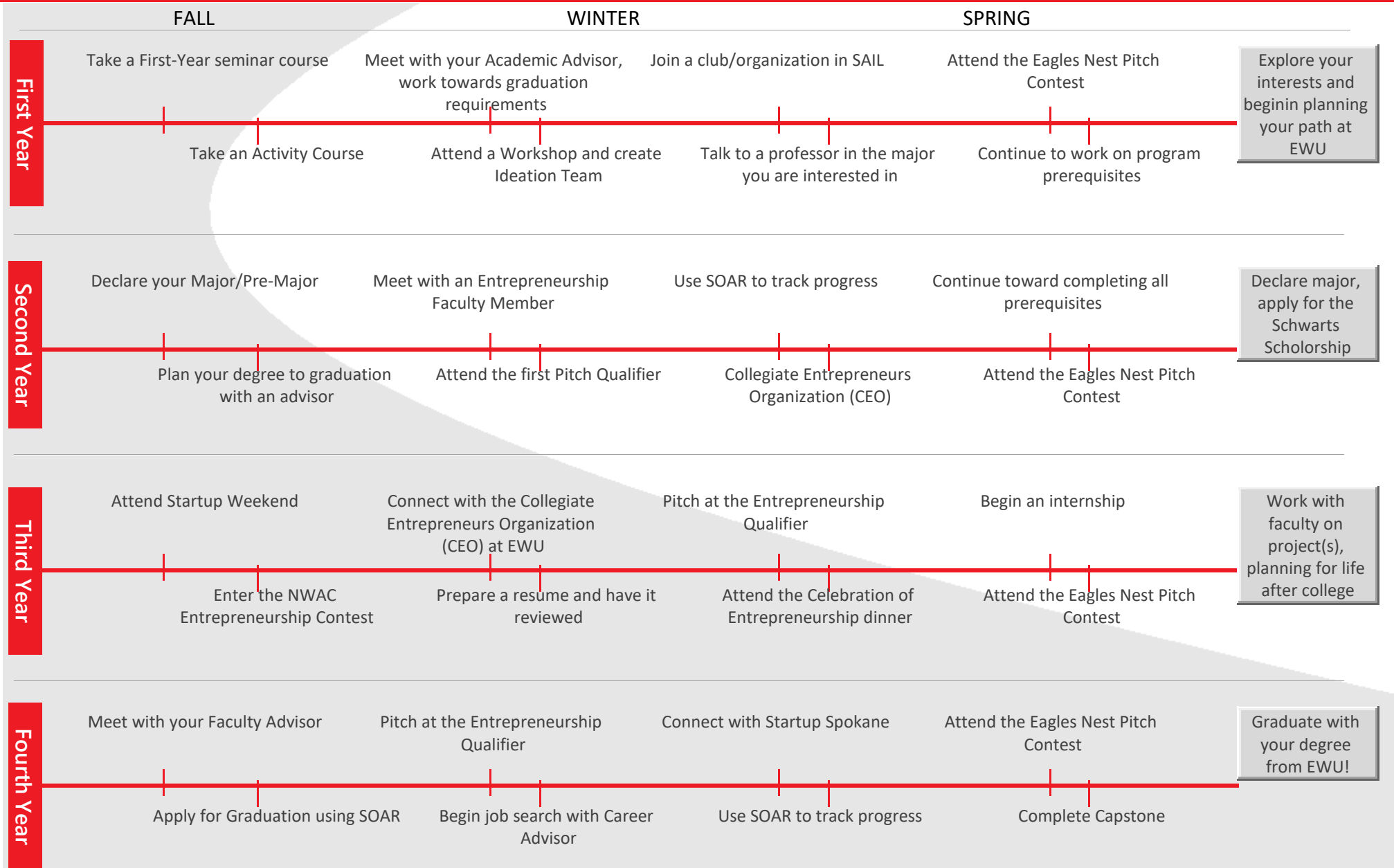
Reviewed by: _____

Flight Plan to Success

The following milestones will help you succeed and improve your experience at EWU.

Entrepreneurship, BAB

College of Business
Department of Management



All recommended activities can occur at any time during a student's time at EWU



Student's name: _____ EWU ID: _____

Bachelor of Arts in Business Administration in Entrepreneurship
2019-2020 Catalog Year

College of Business
SOAR Department: | SOAR Major:
Major Declaration Form: Entrepreneurship, BAB, ENTR
Math proficiency needed: MATH 142 or 161 or 200

First year courses and prerequisites	Notes	Previously offered **
Q1 BACR (5 cr.)		
Q1 BACR (5 cr.)		
Q1 ENGL 101 COLL COMP: EXPOSITN & ARGUMNT (5 cr.) <i>Prerequisite: Writing Placement Test or General Advising.</i>		F18, W19, S19
Q2 BACR (5 cr.)		
Q2 BACR (5 cr.)		
Q2 Elective/Minor (5 cr.)		
Q3 Elective/Minor (5 cr.)		
Q3 Global Course (5 cr.)		
Q3 MATH 200 FINITE MATHEMATICS (5 cr.) <i>Prerequisite: a grade ≥C in MTHD 104, or a satisfactory score on the mathematics placement assessment (MPA); placement into or above ENGL 101.</i>	Note: For the university proficiencies, the course may be substituted for MATH 107. Computer Literacy Competency recommended.	F18, W19, S19

I have discussed this academic plan with the student listed above. Advisor name: _____ Advisor signature: _____

* See the catalog for prerequisites and other details.
** Future course offerings may differ from the past. Check the course schedule for future courses.
To follow this MAP, you should place into MATH 142 or 161 or 200. If you place lower, your custom MAP may change.
This list of courses is for information purposes only. All students are required to follow the catalog requirements for the year they declared a major.

Second year courses and prerequisites	Notes	Previously offered **
Q5 ACCT 251 PRIN OF FINANCIAL ACCOUNTING (5 cr.) Prerequisite: sophomore standing.		F18, W19, S19
Q5 DSCI 245 BUSINESS STATISTICS 1 (4 cr.) Prerequisites: one of the following: MATH 142, MATH 161 or (MATH 200 with a grade ?B-).		F18, W19, S19
Q5 ENGL 201 COLL COMP: ANALYSIS/RES/DOCMNT (5 cr.) Prerequisite: ENGL 101, Writing Placement Test or general advising.		F18, W19, S19
Q6 ACCT 252 PRIN OF MANAGEMENT ACCOUNTING (4 cr.) Prerequisite: ACCT 251.		F18, W19, S19
Q6 ACCT 261 BUSINESS LAW (4 cr.) Prerequisite: sophomore standing.		F18, W19, S19
Q6 ECON 200 INTRO TO MICROECONOMICS (5 cr.) Prerequisite: MTHD 104 completed.		F18, W19, S19
Q6 MISC 311 INFORMATION TECHNOLOGY IN BUS (4 cr.) Prerequisites: sophomore standing.		
Q7 DSCI 346 BUSINESS STATISTICS 2 (4 cr.) Prerequisites: DSCI 245 and one of the following: MATH 142, MATH 161, (MATH 200 with a grade ?B-) or permission of the instructor.		F18, W19, S19
Q7 ECON 201 INTRO TO MACROECONOMICS (5 cr.) Prerequisite: MTHD 104 completed.		F18, W19, S19
Q7 OPSM 330 OPERATIONS MANAGEMENT (4 cr.) Prerequisites: DSCI 245 (or equivalent) and one of the following: MATH 142, MATH 161 or MATH 200.		F18, W19, S19

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Third year courses and prerequisites

Notes

Previously offered **

Q9	Elective/Minor (5 cr.)	
Q9	ENTP 387 BUSINESS STARTUP RESEARCH (4 cr.) Prerequisite: ENGL 201, MTHD 104 or equivalent, and sophomore standing.	
Q9	MGMT 326 ORGANIZATION THEORY & BEHAVIOR (4 cr.) Prerequisite: junior standing.	F18, W19, S19
Q10	Elective/Minor (3 cr.)	
Q10	ENTP 388 LEARNING FROM OTHERS (4 cr.) Prerequisite: ENGL 201, MTHD 104 or equivalent, and sophomore standing.	
Q10	FINC 335 FINANCIAL MANAGEMENT (4 cr.) Prerequisites: (MATH 142, MATH 161 or MATH 200) and DSCI 245 and ACCT 251 and (either ECON 200 or ECON 201).	F18, W19, S19
Q10	MKTG 310 PRINCIPLES OF MARKETING (4 cr.) Prerequisite: junior standing.	F18, W19, S19
Q11	Diversity course (5 cr.)	
Q11	Elective/Minor (2 cr.)	
Q11	Major Elective (4 cr.)	
Q11	ENTP 389 BUSINESS FEASIBILITY (4 cr.) Prerequisite: ENGL 201, MTHD 104 or equivalent, and sophomore standing.	

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Fourth year courses and prerequisites

Notes

Previously offered **

Q13	Elective/Minor (4 cr.)	
Q13	Elective/Minor (4 cr.)	
Q13	Major Elective (4 cr.)	
Q13	ENTP 411 FINDING & EVALUATING OPPORTUN (4 cr.) Prerequisite: BAB Admission, and ENTP 387, ENTP 388, ENTP 389.	W19
Q14	Elective/Minor (3 cr.)	
Q14	Elective/Minor (5 cr.)	
Q14	ENTP 412 BUSINESS MODEL DESIGN (5 cr.) Prerequisite: BAB Admission, and ENTP 387, ENTP 388, ENTP 389.	S19
Q14	ENTP 438 ENTREPRENEURIAL FINANCE (4 cr.) Prerequisite: BAB Admission, and ENTP 387, ENTP 388, ENTP 389.	W19
Q15	Elective/Minor (2 cr.)	
Q15	Elective/Minor (5 cr.)	
Q15	MGMT 423 BUSINESS & SOCIETY (4 cr.) Prerequisites: MGMT 326, senior standing.	F18, W19, S19
Q15	MGMT 490 SR CAPSTONE:ADMIN POLICIES (4 cr.) Prerequisites: ACCT 251, ACCT 252, ACCT 261; DSCI 245, DSCI 346; ECON 200, ECON 201; ENGL 201; FINC 335; MATH 200; MGMT 326; MISC 311, MKTG 310; OPSM 330; MGMT 423 (may be taken concurrently); Computer Literacy I and II and admission to BAB.	F18, W19, S19

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* See the catalog for prerequisites and other details.

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To follow this MAP, you should place into MATH 142 or 161 or 200. If you place lower, your custom MAP may change.

This list of courses is for information purposes only. All students are required to follow the catalog requirements for the year they declared a major.