

Budget Request: Music Ensembles and Programs

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| Budget | Music Ensembles and Programs |
| Request ID | BR0819479 |
| Organization | Music Department |
| Budget Period | FY20 (July 2019 to June 30, 2020) |
| Date Submitted | 1/8/19 2:12 pm |
| Submitted By | Jonathan Middleton jmiddleton@ewu.edu |
| Status | Pending |
| Total Requested | \$101,441.00 |

Concert Hall Rentals (2. Direct Expense (700))

| No. | Line Item | Requested |
|-----|---|------------|
| 1 | 71430-71433 Rentals & Leases - Fox Theatre Rental and SHW | \$3,900.00 |
| | Totals: | \$3,900.00 |

Concert Hall Rentals Summary

We seek to rent the Fox Theatre in Spokane for a special concert featuring world renowned violinist, Joshua Bell, and the EWU Symphony Orchestra. Our target date is Nov. 20th, 2019.

We seek to rent Showalter Hall for three Orchestra, Choir, and Jazz Band concerts in AY19-20. The recital hall in the music building is too small for the ever increasing audiences who attend these exceptional ensembles.

The Fox Theatre costs \$3,000 per night and Showalter Auditorium costs about \$300 per night.

Gas, Dues, Memberships, and Conferences (2. Direct Expense (700))

| No. | Line Item | Requested |
|-----|--|------------|
| 1 | 71446-71652 Other (Gas, Fuel Farm, Dues, Memberships, Conf Fees., Insurance, PR,Misc Other, Software, Small &Attractive) - Outreach | \$7,565.00 |
| | Totals: | \$7,565.00 |

Gas, Dues, Memberships, and Conferences Summary

The Marching Band uses a truck to move heavy instruments to Roos field for practices and games each fall term. The truck requires gas. The estimated costs of \$400 is based on this year's expenses. The truck is also used to take instruments and equipment to other performance locations such as Showalter Auditorium.

Each year we send students to the WMEA music educators' conference. It costs \$50 per student. We would like to send 30 students to the conference in Yakima in 2020. The total cost is \$1,500. In addition, there are fees for other conferences that relate to Bands (International Bands and CPDNA). Fees for these conferences are \$710. Additional fees relate to: the University Idaho strings workshop \$100; and WMEA associate level membership \$155. In total, we are seeking \$2,465 for conference fees.

We seek to purchase a new computer to archive and catalog our choral scores, which are kept in the Music building. The current computer is outdated. The estimated cost with software is \$1,500.

Each year the Music Department purchases ad space in the Voice and Clarion magazines. These are professional trade magazines for music educators and reach a large number readers. Many readers are high school teachers who could encourage their students to apply to EWU, so these ads are very important. The costs of a full page color ad is \$800 per release. We seek to buy 4 ads. Each year, our competitors at Western and Central place many more ads than we do, and that hurts our ability to recruit and compete. This year, we placed even fewer ads due to deep reductions in funding. We seek to reverse the trend of less funding for ads that leads to less recruiting. This path would be unsustainable.

Guest Artist (2. Direct Expense (700))

| No. | Line Item | Requested |
|-----|---|-------------|
| 1 | 71200-71220 Contractual Services (Contract Serv., Purchased Serv., Direct Payment to Provider) - Guest Artists & Travel | \$15,200.00 |
| | Totals: | \$15,200.00 |

Guest Artist Summary

We seek to bring 8 guest artists to campus for 2019-20 at the average rate of \$1,400 per artist for two day visits (\$11,200 total). Average lodging and travel is \$500 (\$4000 total). This past year we had a diverse group of artists on campus who shared their talents from different areas such as classical, digital games, and jazz: Logan Richardson (Jazz fusion band), Jeff Coffin (saxophonist with the Dave Matthews Band), Marty O'Donnell (composer for Halo), Marko Djorjevic (percussionist), and Sarah Whitney (violinist) – to name a few. Guest artist visits are exceptionally beneficial for EWU students to learn how artists can succeed and earn a living in today's world. Students also learn valuable skills in master classes. The visits enhance our academic learning environment.

Postage and Mailers (2. Direct Expense (700))

| No. | Line Item | Requested |
|-----|---|-----------|
| 1 | 71420-71422 Communications (Telephone, Misc Comm., Postage) - Postage for mailers | \$456.00 |
| | Totals: | \$456.00 |

Postage and Mailers Summary

The Music Department ensembles rely on mailing flyers that advertise their concerts to prospective students, patrons, and high school teachers. The estimate cost of \$456 relates to over 900 pieces of mail (of various sizes). Mailers include: recruiting posters, concert posters, marching band newsletters, and audition forms. This fall the Music Department recruited over 40 new students who will major in music and other fields, including STEM. The mailers help us stay connected.

Printing (2. Direct Expense (700))

| No. | Line Item | Requested |
|-----|---|------------|
| 1 | 71410-71412 Printing Charges - Posters & Flyers | \$2,000.00 |
| | Totals: | \$2,000.00 |

Printing Summary

Recruiting posters are printed and sent to nearly every high school in the state. Estimated costs are \$400.

Marching Band Newsletters are sent to students, prospective students, and alumni. Estimated costs are \$400.

Faculty flyers are printed for prospective students so that they can see who is directing the music ensembles. The flyers have pictures, short bios, and contact information. Many of the flyers are distributed to EWU music faculty and EWU admissions staff to take on recruiting trips. The flyers are an essential recruiting tool. We learned recently that 70% of EWU music students had some kind of contact with an EWU music professor before making EWU their first choice. Estimated costs are \$200.

The Music Department hosts over 100 concerts per year, so a lot of time and funding goes into making posters for many of these events. In addition, we print a general concert/events poster each term. Estimated costs are \$1,000.

Repairs and Auto Shop (2. Direct Expense (700))

| No. | Line Item | Requested |
|-----|---|------------|
| 1 | 71440-71445 Repairs (Building, Equipment, Vehicles , Auto Shop) - The Marching Band Truck Repairs | \$5,000.00 |
| | Totals: | \$5,000.00 |

Repairs and Auto Shop Summary

The Marching Band uses a truck called the "hoopty" to transport instruments to Roos field. The truck is very old and in need of repairs. We are seeking \$5,000 to fix the brakes and provide general maintenance.

Supplies and Materials (2. Direct Expense (700))

| No. | Line Item | Requested |
|-----|--|-------------|
| 1 | 71400-71404 Supplies & Materials - Scores and Uniforms | \$39,000.00 |
| | Totals: | \$39,000.00 |

Supplies and Materials Summary

The Marching Band requires instrument repairs each year. Instruments wear out over time and from the outdoor elements. We are seeking \$6,000 for maintenance of our Marching Band instruments.

The Marching Band is in need of new and more modern looking uniforms. Estimated costs for 140 uniforms at \$200 a piece is \$28,000. The recent success of our NCAA-ranked football team has placed our marching band on a national stage with hundreds of thousands of viewers. The Marching Band represents EWU and we should help them look and feel contemporary. The current uniforms are over 8 years old and there are not enough of uniforms for a mid-size band of 140 members. At the UC Davis post season game, we had marching band volunteers on the field without uniforms.

Each year the Music Ensembles have to rent or purchase the music scores they need to perform with. Estimated costs for bands, orchestra, jazz bands, musical theatre, and choir scores are \$5,000.

Travel Outreach (2. Direct Expense (700))

| No. | Line Item | Requested |
|-----|--|-------------|
| 1 | 71710-71850 Travel (Lodging, Airfare, Mileage, Other Travel, Moving, Meals, Light Refresh., Motor Pool - Tours | \$28,320.00 |
| | Totals: | \$28,320.00 |

Travel Outreach Summary

We seek in 2019-20 to send 20 students to the WMEA regional music educators' conference. Estimated rates for 20 students are: 1) Lodging for 2 nights at \$120 per room with 2 students per room (\$2,400 total), 2) Meals for 3 days at \$30 per day (\$1,800 total), and 3) Motor Pool van rental for 2 vans and 3 days at \$300 per day (\$1,800 total).

We seek to send 40 students from our music ensembles on recruiting trips to high schools in the Tri-Cities. From this growing region, we draw 1/3rd of our new student body. The increased administrative concerns about recruiting and low enrollments at EWU can be met with increased outreach efforts of this kind. We can draw more students to EWU if our dynamic and talented music ensembles visit high schools in the region. Our outreach concerts and events are designed to recruit students for all EWU programs and departments. If EWU ensembles do not have a budget to go off-campus, our talents will remain hidden in Cheney, which is counter-productive to our university goals: to engage the community and grow enrollments. Funding for recruiting trips is more needed then ever. In addition, these trips offer exciting learning opportunities for our music students to perform for new audiences. Estimated costs are: 1) Lodging for 4 nights at \$120 per room with 2 per room (\$9,600 total), 2) Meals for 4 days at \$30 per day (\$4,800 total), and 3) Motor Pool van rental for 5 vans and 4 days at \$300 per day (\$6,000 total).

Each year we have 2 or 3 students who seek to travel to NCUR to make presentations of their music at a nationally recognized conference. This year we are seeking funding for 2 students. Estimated costs are: Hotel \$800, meals \$120, and airfare \$1,000.

Documents

[form sa funding request documentation fy19 supplemental fy20 general requests middleton jonathan.pdf](#) - Jonathan Middleton (12/19/18 4:28 pm)