



## Services and Activities Fee Committee Agenda

February 22, 2019

**1) Introductions & Attendance**

**2) Meeting Begins: 10:38am**

- a) Alicia Decker, ASEWU Finance Vice President, Chair **(PRESENT)**
- b) Conner Irvin, Student-at-large **(PRESENT)**
- c) Angelina DeGrazia, Student-at-large **(PRESENT)**
- d) Reilly Responde, Student-at-large, Vice Chair **(PRESENT)**
- e) Taylor Larsen, Student-at-large **(PRESENT)**
- f) Emily Wilson, Student-at-large **(PRESENT)**
- g) Samantha Armstrong, Student Accounting Office **(PRESENT)**
- h) Vanessa Delgado, Faculty – Multicultural Center **(PRESENT)**
- i) Brock Sieb, Student Life – Housing and Residential Life **(PRESENT)**
- j) Business & Auxiliary Services Rep. **(ABSENT)**
- k) Dante Tyler, ASEWU President – Ex-Officio **(ABSENT)**
- l) Angela Jones, VP Student Affairs – Ex-Officio **(ABSENT)**
- m) Toni Habegger, Chief Financial Officer– Ex-Officio **(ABSENT)**

**3) Review and Approval of Minutes 2/8/19 (Voting Item)**

- a) Brock so moved to approve minutes as-is, Taylor seconded. Approved 8-0-1

**4) Funding Request Presentations**

**a) SAIL, EE, ES**

- i) Overlap occurs between EE and SAIL, EE is focusing on assisting in programming on EWU Spokane's campus whereas SAIL focus' on professional development

**ii) Q1: Overall request (EE, ES, SAIL) amount is \$900,000. Please share why this number is so high and how a reduction in allocation would impact student experience.**

**(1)** Each budget serves a specific need, the impact would be losing student employees and evaluate the type of programs they run. Students pay this fee and now “we are asking them to pay it again”.

**(2)** Eagle Entertainment: as they lose funding the quality of the events goes down and reduces the attendance of students. More money means higher quality programs allowing students to truly have a beneficial experience.

**(3)** Wage increase: Pro staff vacancies have allowed for interim staff to be hired on an hourly rate and the salary part has been given back (salary savings). SAIL will have salary savings this year because the associate director position has been vacant since last quarter, the goal is to hire a new person by May (the paperwork for hiring was just submitted).

**iii) Q2 (charging for events):**

**(1)** Non eastern entities are charged for Neighborhood Fest. This is difficult for them, this spring they are hosting a leadership development program. Grad students are used to research peer institutions to see what they are doing around leadership programming surrounding conferences in order to create a more quality event where they can charge students a fee for attending. Typically have not charged students on campus so it is difficult to change that culture. Drag show will be one of the biggest funding producers which is charged, comedy show also charges students but did not make much money this year.

**iv) Tracking student attendance:**

**(1)** Card swipes, clickers, surveys out to attendees to get feedback from the program. SFL community is required to do this per recognition agreement.

**v) Impact of 2 grad students:**

**(1)** “We are losing our GSA stipend” don’t qualify as an academic program so they are losing it, has requested it to become a student hourly position. Leadership graduate student is a non-student lead,

SFL graduate assists in supporting the community/all student organizations and supports in programming, tabling sessions, attempting to get new students to join Greek life with best practice research. One research is deferred recruitment, current GSA is researching quality deferred recruitment universities so the school can assist as best as possible.

**vi) Brock: “How would you compare attendance at charged events?”**

**(1)** Thought comedy show was going to be easy to charge for last year’s attendance was 200 and this years was below 200. **Attendance is down across the university**, making this a difficult metric to track.

**vii) Sam: “Students will be willing to pay if it’s the right program, we have a culture on this university of not charging students. Students are paying for other programs on the campus.”**

**(1)** SAIL wants to do one event per quarter when they can charge students, they do not know what event specifically they will do. One idea is a mind reader, but is researching what students want to attend so they will pay for the program. Our campus has lost the culture of “hanging out” or attending events in the PUB due to a loss in this current freshman and sophomore class never experiencing this space.

**viii) EE will be revamped, begin hiring in April and go down to 17 team members and what that will look like. EE will protect their programming dollars as much as possible trimming the fat through cutting wages.**

**ix) Vanessa: “What does it look like to rely elsewhere for monies regarding specific programming that could fall under a different entity?”**

**(1)** Yes, collaboration is happening when other campus entities ask SAIL to support programming. EE assists in the event production. ES assists in sound assistance.

**b) Symposium**

**i) Q1: “Please provide a high-level overview of the budget you requested.”**

**(1)** Estimating about \$9,000 for food whereas last year they spent \$11,000. Looking at reducing the overall budget substantially by cutting the quality of luncheon.

**ii) Q2: “Why is the food budget higher than last year when one meal was removed?”**

**(1)** The food is simply costing more, the luncheon has been reduced but not eliminated. The two option will be a sit down lunch in the phase or horderves before the event starts. The Luncheon allows a proper keynote speaker to speak to everyone in one area while drawing attendees in with food. “A well fed attendee is a happy one”

**iii) Q3: “What outside sources are you currently pursuing?”**

**(1)** Discussions of STCU supporting Symposium again.

**(2)** As of 2/19/2019 the funds had not been submitted to the account

**(3)** Chuck was told they were posted to the account and will show up on the February Budget Report.

**(4)** Gift of \$6,000

**iv) Q4: “How does providing food/swag effect attendance?”**

**(1)** “Is this event something people have an emotional connection with?” Food is a draw into the event because of expectations around certain events and providing food and swag is seen as one of those expectations. Presenters are for the majority EWU students, some community college and high school students are also invited to present.

**v) Sam: “Why are shirts taking precedent over food?”**

**(1)** Shirts and swag serve as a thank you to the presenters, who are all unpaid students, and are seen as more beneficial than a full sit down meal. Student attendees are not given shirts

**vi) Chuck: “Is food and swag an expectation of this event?”**

**(1) Alicia:** Presenting research and eating do not go together, light refreshments afterwards would make sense.

**(2)** The luncheon is marketed, but the free lunch is not promoted.

**(3) Chuck:** “We work with faculty to encourage their students to attend the conference, using this method to draw non-presenting students in.” Every morning session is full, afternoon sessions are difficult to draw attendees into. **The event is not about the swag, it is a thank you for the presenters.** T shirts get the word out to market the event.

**(a) Reilly: “Have you thought about maybe changing the thank you from a t-shirt to something more prestigious like a certificate of some sort or something more academic in nature?”**

**(i) Chuck:** Will take this question back to the committee

### **c) Theatre**

#### **i) Budget Presentation:**

**(1)** Student wages are the easiest cutback, theatre is working on using strictly work study based students to assist in cutting costs. With work study students it’s difficult to find skilled workers, currently there is the start of a mentorship program through older students.

**(2) Hiring a live sound technician:** This person has to mix/balance all of the sounds with live sound. It is a highly technical position and it entirely makes or breaks a musical. “The scariest experience as a director and producer, we just had sound issues galore after working weeks and weeks because of sound issues like screeching sounds and mic drops.” Having a quality technician allows the students to truly be supported and have the best opportunity to have the experience they have worked for.

#### **ii) Q1: What would be the impact of Theatre utilizing revenue funds to supplement the new position?**

**(1)** Current ticket price is \$10, new price is \$15. The difference with price changes would be around \$2500 which would cover the cost for the new position.

#### **iii) Q2: Is the new position a temporary position or on-going?**

**(1)** This position is only for the musical dates, and is not permanent.

#### **iv) Q3: We’d like to see an increase of ticket prices to offset some of the costs, is this possible? What would the impact of increasing ticket prices be?**

**(1)** \*See Q1: the impact of increasing ticket prices would be very beneficial if students will still attend.

### **d) Office of Community Engagement**

#### **i) Brian Davenport:**

**(1)** OCE partners with many organization promoting co-curricular activities like; Prime Time Mentoring, Large Scale One Day Events,

Saturday Service Events, Eagle Volunteers Leadership, and Food Insecurity.

- (2)** The OCE currently has 1 full time position with regards to 10,250 enrolled students, in comparison Central Washington University had 4 full time positions and enroll 11,500 students. The “why” behind asking of the money is how spread thin the 1 full time staff is. The only other campus that has the same amount of OCE staff as EWU is EWU at Spokane.
- (3) The potential areas that could grow if an assistant director are;**
  - (a)** Alternate Break Program
  - (b)** More robust Eagle Volunteer Leadership team
  - (c)** Continuation of large scale days of service
  - (d)** Additional support and growth of programming
  - (e)** Ensure no loss of service as director’s academic expectations grow
- ii) Q1: Can you provide an overview of the wages you requested and how the amount was decided on?**
  - (1)** Request for \$60,000 includes a salary of \$40,000 and the estimated cost of benefits
  - (2)** \$40,000 per year is actually on the low end of the scale for an assistant director, but this amount is fiscally responsible given the current financial situation
- iii) Q2: Please describe the options you have explored to receive additional funding. Grants? Academic Affairs? Donors?**
  - (1)** Since 2012, the OCE has been asking for money to hire an assistant director but has not received any sort of financial support. Specifically, academic affairs is cutting \$2.2 million dollars
  - (2)** OCE has applied for grants, but most grants are for programs not staffing or operating expenses.
  - (3)** The director is willing to look anywhere for funding, but thus far, has been unsuccessful
- iv) Q3: What is the impact to OCE if the additional position is not funded?**
  - (1)** The impact would be the OCE not able to broaden their operations.
- v) Sam: “What would additional dollars in hourly wages creating a less permanent staff do?”**

**(1) Brian:** Assistant Director is a position with a bachelor level degree requirement, so the skill level simply would not be there if part time students were hired.

**e) Discussion**

**f) Student interested in committee next year**

**i) Antonio Marshall**

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**5) Adjournment: 1:15pm**