

2009-10 Program Assessment Update

Department & Program: BA in Urban and Regional Planning

submitted by: Fred Hurand

As one part of ongoing program assessment at Eastern Washington University, each department is asked to report on assessment results for *each* program for *at least one* Student Learning Outcome this year. Use this electronic file to report on your program assessment for AY 2009-10, and please submit it to both your Dean and to Academic Affairs (SHW 220) by Nov. 1, 2010. The following definitions explain the assessment information you'll enter in the table below:

1. **Student Learning Outcome:** The student performance or learning objective as published either in the catalog, the AIEA assessment data portal, or elsewhere in your department literature.
2. **Strategy or method of measurement:** Mode and process through which student performance data was gathered. Examples: embedded test questions in a course or courses, portfolios, in-class activities, standardized test scores, case studies, analysis of written projects, etc. Additional detailed description could describe the use of rubrics, etc. as part of the assessment process.
3. **Observations gathered from data:** The findings and analysis of those findings from the above strategies.
4. **Actions recommended based on observations:** Course (activities or content) or program changes recommended.
5. **Plan and timeline for taking action:** How the recommended actions will be implemented, and in what timeframe.
6. **Overall evaluation of progress on objective:** The extent to which the student learning outcome is still valid and the assessment of it is producing important and meaningful data.

Please fill out a separate assessment table for each program of study (e.g., one table for BA-Art, another for BAE-Visual Arts, etc.) As needed, add additional rows to the table for each student learning outcome for which you gathered assessment results during 2009-10.

1. Student Learning Outcome	2. Strategy or method of measurement	3. Observations gathered from data	4. Actions recommended based on observations	5. Plan and timetable for taking action	6. Overall evaluation of progress on objective
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1. Student Learning Outcome	2. Strategy or method of measurement	3. Observations gathered from data	4. Actions recommended based on observations	5. Plan and timetable for taking action	6. Overall evaluation of progress on objective
Students will communicate effectively in writing, through public speaking, and by expressing concepts in visual terms.	A sample of writing exercises from PLAN 406, 476 & 490 year will be assessed by two planning faculty using a standard rubric.	<ol style="list-style-type: none"> 1. Only one class was used for assessment (PLAN 300) 2. The selected rubric was rejected and replaced with one more appropriate for planning writing. 3. The evaluations ranged from 42% to 100% with average at 83.4%; however, five of 10 students scored 90% or more. 	<ol style="list-style-type: none"> 1. Reinforce writing in all courses using a standardized writing rubric. 2. Join in the college initiative to improve writing skills using a standard reference book. 3. Discuss organizational skills more thoroughly in class. 	Institute recommendations during the 2010-2011 academic year.	Fair