



Services and Activities Fee Committee Agenda

April 17th 2017 PAT 104 2:00-4:00 PM

1) Call to order- 2:07 PM

2) Attendance

- a) Mike Cardenas, ASEWU Director of Finance/ Chair – Present
- b) Elizabeth Shimamoto, Student-at-large – Present
- c) Madi Casto, Student-at-large – Present
- d) Jaime Olguin, Student-at-large – Absent
- e) Jevion Knox, student at large- Present
- f) Sally Arel, EWU Budget Office – Present
- g) Brock Sieb, Housing and Residential Life - Absent
- h) Noe Valdovinos, Outreach Specialist – Present
- i) Stacey Morgan Foster, VP Student Affairs – Ex-Officio – Absent
- j) Cody Koch, ASEWU President – Ex-Officio – Absent
- k) Samantha Armstrong-Ash, Director of Finance and Administration- Present

3) Review of Minutes from 4.14.17

- a) Voting occurred after presentations
 - i) A motion to approve these minutes with no changes was made by Madi Castro; Seconded by Elizabeth; 6-0-1 the motion passes unanimously.

4) New Business

a) Presentations

i) Athletics – 2:15pm

- (1) Bill Chaves & Chad C. & Felix V. presenting
- (2) Where does the funding go and how much does each sport receive?
 - (a) Breakdown for each sport and their funding's

- (i) Solid public expenses broken down
 - (ii) Team travel, equipment supplies, operating expenses, game expenses, marketing, guarantees- all allowed in S&A fee. Visual showing the previous year's expenses done
 - (iii) Game expenses is pertaining to officials hired for games
 - (iv) Recruiting is mostly traveling expenses to or from Cheney
- (b)** Travel is \$1.3mil
- (i) Track, field, football, soccer, basketball, tennis, volleyball, golf
 - (ii) Football travel expenses is smaller because of revenue coming in
 - (iii) Non-sport specific travel: business operations, for all student athletes
- (c)** \$681,000 for supplies
- (i) most amount is spent on football teams athletic uniforms and safety
 - (ii) non-sport specific is pertaining to athletic training
- (d)** \$260,000 for student wages
- (i) all non-sport specific are benefitting all sports teams
- (e)** \$25,000 one-time marketing fee
- (i) benefits all of the sports teams
 - (ii) we pay them to broadcast games which that wasn't budgeted for
 - (iii) advertising of other sports games on there as well
- (3)** What is the benefit to all EWU students?
- (a)** Employment opportunities & professional development
 - (i) Game/practice operations, equipment room, marketing/social media, academics/tutors, athletic training, strength training, admin.
 - (b)** Social impact (games, matches, events, etc.)
 - (i) Pay for student playoff tickets out of foundation accounts
 - (c)** Opportunities for other student groups (Adidas)
 - (i) Adidas allows 50% off MSRP was just approved in November
 - (ii) Provide an index number to allow clubs to purchase apparel
 - (d)** Performance of athletic teams

- (i) Feel proud that student athletes are working hard
 - (ii) Athletics has over 3.0 GPA, have won Conference Presidents' Cup (academic award).
- (4) Why is this funding essential to athletics and allocated in this manner?**
- (a) S&A is one of three funding branches to this program. the three branches are:**
 - (i) Institutional support (actual dollars from institution or indirect costs: lighting, etc.)**
 - (ii) Student fees**
 - 1. Student fees: EWU is at \$2,266,000 which is 43rd out of 71 schools
 - 2. Per student per year fee from EWU: \$224 (From 2014 year)
 - (iii) Generated Revenues (fundraising, tickets, etc.)**
 - 1. Self-supported is if you can generate a revenue
 - a. No schools have self-supporting budget
 - i. We are 30.60% self-sufficient
 - (b) Asking for increase to \$2.5 million**
 - (i) Generated revenues- tickets, fundraising, and camps**
 - 1. Revenue has increased by 123% since 2010
 - 2. tickets sales increase, and fundraising increase
- (5) How much funding is being requested this year and for what purpose?**
- (a) Asking for increase of \$234,000**
 - (b) Increase student employment to: \$90,000**
 - (c) Increase travel to \$50,000**
 - (d) Net increase in supplies and marketing: \$94,000**
 - (i) Outsourcing corporate deals, taking out the one-time fee of \$25,000**
 - (ii) Using a different company for marketing**
 - (e) Student wages:**
 - (i) Looking at that to increase from \$283,069 to 325,000 and to increase in the following years**
 - (f) Team travel:**
 - (i) Increase because of where the teams need to be traveling to.**

1. When North Dakota leaves the Big Sky in 2019 there is a hope to not increase travel expenses since there will not be any expenses to travel to North Dakota.

(ii) Most schools are not in distance that can be traveled to by bus, so flying is needed to travel to these schools

(g) Supplies and equipment

(i) Stayed relatively constant

1. Costs were down last year but seeing an increase this year and the following years

(6) Questions

(a) What is the correlation of athletics and education? What are Student athletes learning?

(i) Focusing on academics as well as sports

(ii) Learning time management skills that can go into future experience in work and life

(iii) Held to academic standard of a GPA, if that is not attained, students cannot play on their sports teams

(b) Asking for \$2.5 million was presented

(i) Request uploaded was previous year's numbers

1. E-mailed correct request to Sam and Mikey

(ii) What are priorities in the budget increase?

1. student employment, travel, then increase in supplies

2. Would be expecting to generate revenue to offset it

(iii) Athletics is 30% of generated fundraising for EWU

(c) How many student employees are there?

(i) 90-120 employees

(d) In terms of how much we is allocated to Athletics, how much covers students game attendance?

(i) Committee asks presenters to look at attendance figures from ticketed games, if students don't take advantage of it, if they are allowed to attend games

(ii) Look at opportunity costs

(iii) Have presenters send data to Mikey on Friday April 21st

(e) Base revenues on percentages?

(i) Set percentage of total revenue possible?

(ii) If there was certainty coming from all incomes (three stools), it would make more clear

(iii) There is money getting circulated back to institution when we use dining services, student employees, etc.

ii) Chicano Education – 3pm (Supplemental and 2017-18 Request)

(1) Cinco De Mayo Event

(a) May is mental health month so the events are focused on mental health

(i) Available sessions for students

(b) Melinda Garcia & Andrea coming to present- they provide info on balancing life with healthcare in mind

(i) Event open to everyone happening on May 2nd from 2-4pm

(c) Thursday May 4th event is: Dr. Josie Mendes talking about schizophrenia and other mental health diseases

(i) Helps become informed and educated on the information and the disease

(d) How much money is being asked?

(i) Airfare flying from Texas and Denver is what is short on the funding

(ii) \$750 total airfare short

1. \$750-\$1000 estimated

(iii) Have been given \$3,000 from ASEWU & can have a conversation about looking into the rest of \$1,000 from ASEWU

(2) 40th anniversary (\$25,000)

(a) want to show students what they can do with a Chicano/Chicana studies minor

(b) This will be through lectures, workshops, art exhibit

(c) want to promote inclusivity, diversity, and show what a minor can give to students

(d) Total amount goes towards?

(i) Week-long event: community gatherings (open to all students), lectures, etc.

(e) Are there performances aside from workshops and lectures?

- (i) If they are costly they are cut out, going outside of EWU community is very expensive
- (ii) It is last on the list of needs because outside sources are expensive

5) Old Business

a) Continue recommendations on department budgets

- i)** Will look into it on Friday
- ii)** Sam is looking into breakdown and will help present that and explain percentages
- iii)** Sam will get outline from athletic proposal, ESPN, all percentages

6) Supplemental Proposals

7) Items up for Vote – Dependent on discussion.

8) Other Business

9) Adjourn- 4:01 PM