Services and Activities Fee Committee Meeting Minutes

April 19th, 2023

3:30-5:00 P.M. PUB Room 207

1. Call to Order: by Randle 3:33 PM PST
2. Introductions and Attendees
   1. Randle Kinswa, ASEWU Finance Vice President
   2. Brady Mitchell, Student-At-Large
   3. Christopher Poe, Student-At-Large
   4. Lili Mackin, Student-At-Large
   5. Miles Mitchell, Student-At-Large
   6. Samantha Proctor, Student-At-Large
   7. Paul Weed, Academic Affairs Representative
   8. Carolyn Jameson, Business and Auxiliary Representative
   9. Francisco Villarreal, Student Life & Student Affairs
   10. Rahel Wondimu, Student Affairs Representative
   11. ~~Lucas Fyre, ASEWU President,~~ **~~Ex-Officio~~**
   12. ~~Rob Sauders, Vice President for Student Affairs,~~ **~~Ex-Officio~~**
   13. ~~Toni Habegger, Chief Financial Officer,~~ **~~Ex-Officio~~**
   14. Samantha Armstrong-Ash, Vice President of Student Life & Dean of Students, **Ex-Officio**
   15. Judy Miller, Student Accounting
3. Review and vote on the minutes from the previous meeting (4/12)
   1. Randle asks if there are any comments? Motion to vote for the passage of the meeting minutes by Francisco and second by Miles. Motion passed unanimously.
4. Toni’s Presentation on S and A Funds
   1. She will not be here again today. Randle is turning the discussion over to Samantha Armstrong-Ash and Judy Miller.
   2. Samantha says that the recommendations need to make their voice known at three different levels.
5. Follow-up presentations on requests
   1. Athletics
      1. Lynne Hicky is making a presentation.
      2. They are trying to get back to pre-covid times.
      3. Catherine Walker – has oversight of their teams, medical area, strength and conditioning, and senior compliance officer.
      4. Ryan – is in charge of the marketing.
      5. SAC- Student athletic advising committee.
      6. Lynne says she is a major asset and she wants to continue to grow this.
      7. She says that she is expected to win a ton of championships, and win millions of dollars, so therefore she feels like she needs tremendous support from the campus.
      8. She wanted to show the large number of students who are competing. She said these people are performing in front of thousands of people.
      9. She sponsors teams under division one. 6 must be women’s teams. They must have 14 teams based on the division 1 level.
      10. She said that if she expanded, the athletics department would be considering women’s wrestling, softball, or acrobatics.
      11. There are possibilities of a track being built outside on EWU campus.
      12. The band gets the stipend for playing.
      13. She would love to see the marching band to grow.
      14. They have over 120 student employees, for marketing, ticketing and student managers. They wouldn’t be able to do an ESPN+ production if it weren’t for these students.
      15. There are thousands of students that come to their games. They are the biggest investor in dining. They keep dining alive in the summer, because their sports have to come in 6 weeks earlier before school starts. There are thousands of guests and other sports camps that come onto campus.
      16. They reach over a million views on Facebook and Instagram.
      17. They have over 413 thousand people who are on ESPN.
      18. The visibility and the branding that they can do and the investing of this is so important.
      19. “If we aren’t going to support this, than what is your solution on promoting the campus?”- Lynne
      20. She said if you look into a bookstore, everything is based off of the sports that we play.
      21. They’ve had 15 years where there was an average of 3.0+ GPA
      22. They have a lot of different types of students, not just exercise science students.
      23. They would like to change their proposal and they would like to sustain their request for last year.
      24. $300,000 is spent on student wages.
      25. They invest a lot of money into free food for students before men’s basketball games.
      26. They are not using their S&A funds for scholarships.
      27. Lynne wants everyone to be aware of that they have a very “circular budgets”. She said she gives over 4 million dollars a year in scholarships. She says she gives it all back to housing, and tuition and they invest back into EWU.
      28. Athletics department even has to pay for their athletes to park.
      29. Her biggest argument is that they give the money back to EWU, so it’s not really leaving EWU.
      30. They are raising money for charities as well. So when people say that athletics is not making any money, that is wrong, they just are unable to claim the charities.
      31. The Athletics department is making a good impact into the community. Lynne wanted the mayor to come in here and talk about how big of an impact the athletics is doing.
      32. Eastern is the only school which is a part of the Big Sky Conference where they haven’t gotten restored back to the
      33. They lost $100,000 in the Florida trip where they tried to change the dates, and the airlines wouldn’t comply.
      34. The Athletic department is forced to guarantee a full time nutritional coach, a full time mental health specialist. They have been doing this through a private donor.
      35. Lynne says in full, they have the responsibility of increasing the equity of the degree of the students.
      36. The men won the Big Sky Basketball championship this year. The value of the EWU degree goes up.
      37. Their goals are to sell merchandise, and
   2. Theatre
      1. An academic program which is funded mostly by student fees.
      2. Theatre is a blend of music, dance, art and history.
      3. This program holds a space for those who didn’t grow up knowing what theatre is.
      4. She said that she’s met students and she often lets these people try out.
      5. The theatre allows students to have the ability to be heard and to express how their lives are being impacted.
      6. Theatre facilitates communication.
      7. Student fees are paying rights for permission to perform.
      8. Then the material needs to be built, and that’s expensive.
      9. They also recycle a lot of material because it’s difficult to get lumbar because of COVID.
      10. There are also musical directors, and choreographers.
      11. They generate box office admissions.
      12. There’s tons of student participation, not just majors.
      13. The revenue that they bring in is usually used to offset the cutbacks.
   3. S & A Spreadsheet Allocation FY 24
      1. Bring in your spreadsheet and mention what you think the best numbers for allocation should be for next week.
      2. Make sure to know what the responsibility of the committee should fulfill.
      3. Certain departments will not be able to do a reduction.
      4. Make sure to check the revenue.
      5. Food pantry may have a GSA, then they may have a tuition waver.
6. Adjournment motioned by Chris 5:01 PM PST Second Brady.