

Miller, Judith

From: Eastern Washington University
Sent: Tuesday, February 15, 2022 8:30 PM
To: Miller, Judith
Subject: New S&A Funding Request Submission
Attachments: FY23-EagleSync-Budget-Request.xlsx

Follow Up Flag: Follow up
Flag Status: Flagged

New S&A Funding Request received!

Requesting Organization
EagleSync Student Engagement Platform
Requester's Contact Information
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Chris Hoppe 301 Pence Union Building Washington Cheney United States Map It
Budget Request and History
Attach Budget Request Spreadsheet (found at top of form)
<ul style="list-style-type: none">FY23-EagleSync-Budget-Request.xlsx
Please select which represents your request best?
FY23 Budget Request
Please provide a summary of your dept/prog/unit.
<p>From 2012-2020, individual departments requested S&A support to fund an online platform (EagleSync) which serves as a central hub for student engagement. In 2020, these departments came together to fund this centrally and remove the funding from their individual program budgets. This was implemented during EWU's attempt to replace the EagleSync vendor (OrgSync) after their contract expired. EWU entered a new contract in summer of 2020 with a vendor called Presence (but still called EagleSync). This platform had intended to provide support for the things listed below: To serve as a central hub for the various aspects of student's campus organization involvement - including member communication, calendaring/scheduling, financial management, event planning, and tracking involvement and participation. The platform should also provide the ability for Student Affairs administrators and campus partners to more effectively manage, track, assess, archive, and coordinate the recognition and engagement of more than 200 campus organizations. The platform has failed to deliver on the requested functions and services. As a result, the Student Engagement & Recreation Team is collaborating with Instructional Technology to conduct an RFP to replace the current vendor.</p>
How does your dept/prog/unit plan to spend the awarded funds.
Our request would typically be to cover the current contract of the platform we had purchased in 2020. We are now actively working to replace the platform with a product that better satisfies the needs of our students. The search for the replacement

should conclude in spring 2022, at which time we will know the final cost of the new platform. Based on estimated costs of products in the market, we anticipate the costs to range between \$40,000-\$50,000 per year. There will also be one-time set up fees associated with launching a new platform. Those fees typically range between \$5,000 and \$10,000, due at the time of signing the contract.

Did your dept/prog/unit receive funds in FY22?

Yes

If you answered yes to the previous question, please submit the total amount received.

21453.30

Salaries, Benefits, & Wages

Does your request include any staff salaries/benefits, and/or student wages?

No

How many UNDERGRADUATE student employees are being supported by S&A funding?

0

How many GRADUATE student employees are being supported by S&A funding?

0

How many CLASSIFIED staff are being supported by S&A funding?

0

How many ADMINISTRATIVE staff are being supported by S&A funding?

0

How many FACULTY staff are being supported by S&A funding?

0

Please confirm that you have budgeted for all salary increases, according to the Budget Assumptions outlined, and that number will be included in your direct expense figure when you build your budget

- Yes

Impact From Funding

How does your dept/prog/unit collaborate with other departments, programs, units?

The EagleSync platform serves as a campus-wide collaboration. While the use of the platform is campus-wide, the primary departments involved in running and supporting the platform are Student Accounting, Student Engagement & Recreation, and the Office of Community Engagement. Additionally, we work with IT, Event Planning, and MarCom to help ensure the platform is integrated with campus systems.

How does your dept/prog/unit collaborate with outside stakeholders?

In particular, this new platform will help us work with community partners (non-profit organizations) to advertise volunteer and community engagement opportunities. It will allow off-campus advisors access to help advise and monitor student group activities. It will also serve as a recruiting tool for prospective students to learn more about the opportunities to get engaged at EWU.

How does your dept/prog/unit contribute to the local/regional community?

The EagleSync platform facilitates event planning and adding space reservations to the campus calendar and enables us to promote events that student groups/departments register, including student service/philanthropy opportunities and sign-ups.

What impact(s) does this dept/prog/unit have on campus? Briefly describe the need for your dept/prog/unit. How does your dept/prog/unit support the mission and/or goals of EWU?

The objective of this platform is to provide one central hub for the various aspects of student's campus organization involvement including member communication, calendaring/scheduling, financial management, event planning, and tracking involvement. This platform functions as a one-stop-shop for connecting students with opportunities to get engaged, which supports student retention and student success. The new version of the EagleSync platform will provide the ability for Student Affairs administrators and campus partners to more effectively manage, track, assess, archive, and coordinate the recognition and engagement of more than 200 campus organizations. It will provide a streamlined event registration and approval process, with campus-wide calendaring. The platform will integrate mobile checkin technology to track attendance at events/meetings, assign hours of participation and involvement to members/attendees. Students will have access to improved form builder system using

form logic.

All of these tools will leverage innovative "New Think" strategies for increasing student connection and engagement.

How does your dept/prog/unit assesses the effectiveness of your programs/services and how is it tracked?

We regularly work with students and partners across campus and in the community to evaluate the system and how we can improve. Feedback is solicited throughout the year, including during ASEWU's club and organization meetings. Additionally, this system will allow us to track the number of events and volunteer opportunities directed at students and involvement through scanning into events etc. One of the core functions of the EagleSync platform is to supports departments and programs with measuring their effectiveness in their programs and services.

Financial Responsibility

What are the top funding priorities for your dept/prog/unit and is any of this funding for contracts, if so how much?

The top priority with this budget request is to support the annual expense, and start up costs for the new EagleSync platform, which will be launched in 2022-23. Any reduction in funding for this request will result in reallocated budget from programs to support the cost of the platform.

How does your dept/prog/unit track and manage your budgets to ensure financial sustainability?

All funds awarded will go to support the contract. If we receive excess funding to support the contract, it will not be spent, it will be returned to S&A.

How will you ensure that student fees do not subsidize non-student use?

This platform uses single-sign-on and is directly tied to student engagement and involvement. Use of the platform is grounded in providing students with enriching co-curricular involvement opportunities. Access to non-students is restricted to those who advise student groups and/or provide student engagement opportunities.

Engagement

Please share the number of STUDENTS your dept/prog/unit serves anually.

9,500

Please share the number of FACULTY your dept/prog/unit serves anually.

85

Please share the number of STAFF your dept/prog/unit serves anually.

85


Please share the number of ALUMNI your dept/prog/unit serves anually.

20

Please share the number of OUTSIDE STAKEHOLDERS your dept/prog/unit serves anually.

0

Acknowledgment

 I confirm that the details included in this budget request are accurate to the best of my knowledge and are fully aware of S&A Fee regulations.