Miller, Judith

From:	Eastern Washington University
Sent:	Tuesday, February 15, 2022 12:15 PM
To:	Miller, Judith
Subject:	New S&A Funding Request Submission
Attachments:	Music-FY23-budget-request.xlsx
Follow Up Flag:	Follow up
Flag Status:	Flagged

New S&A Funding Request received!

Requesting Organization

EWU Music Program

Requester's Contact Information

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Budget Request and History

Attach Budget Request Spreadsheet (found at top of form)

<u>Music-FY23-budget-request.xlsx</u>

Please select which represents your request best?

FY23 Budget Request

Please provide a summary of your dept/prog/unit.

The EWU Music Program offers dozens of courses, lessons, and ensembles for both music majors and EWU students in other programs. In addition, we present over 100 concerts and other events each year for campus and regional audiences, including student recitals, ensembles such as marching band, choirs, wind ensemble, and orchestra, and guest artists.

How does your dept/prog/unit plan to spend the awarded funds.

ASEWU funds have historically funded much of what the EWU music program needs to make concerts happen: the purchase of musical scores and sheet music for large ensembles such as marching band, choir, etc.; instrument repair and replacement (those marching band instruments take a licking on the field!); advertising; guest artists fees and other expenses; and other aspects of concert presentation. We also use ASEWU funds to support ensemble tours to recruit new EWU students, guest artist and clinican fees, the purchase of needed sound equipment, etc. All of these costs reoccur each year. This year we also anticipate needing to purchase new percussion equipment for the marching band, as these instruments wear out after a number of years of use on the field.

Did your dept/prog/unit receive funds in FY22?

Yes

If you answered yes to the previous question, please submit the total amount received.	
\$25,000	
Salaries, Benefits, & Wages	
Does your request include any staff salaries/benefits, and/or student wages?	
No	
How many UNDERGRADUATE student employees are being supported by S&A funding?	
0	
How many GRADUATE student employees are being supported by S&A funding?	
0	
How many CLASSIFIED staff are being supported by S&A funding?	
0	
How many ADMINISTRATIVE staff are being supported by S&A funding?	
0	
How many FACULTY staff are being supported by S&A funding?	
0	

Please confirm that you have budgeted for all salary increases, according to the Budget Assumptions outlined, and that number will be inlcluded in your direct expense figure when you build your budget

Yes

Impact From Funding

How does your dept/prog/unit collaborate with other departments, programs, units?

The Music Program is now part of the new Department of Fine and Performing Arts. We have always had a certain amount of collaboration with the Theater Program in musicals, but under the new department umbrella we expect this will be more. Of course the EWU marching band regularly partners with athletics in various ways. Our choirs and instrumental ensembles are often asked to provide music for university functions, such as graduation ceremonies and other important events. Music department equipment and facilities are used by other campus clubs and organizations, such as EWU's Mariachi Las Águilas.

How does your dept/prog/unit collaborate with outside stakeholders?

The Music Program has worked closely with the EWU foundation to cultivate a strong donor base, and we are fortunate to have many active donors who support student scholarships for us. We also have alumni and other donors who occasionally give inkind gifts, such music and musical instruments they can no longer use, which in many cases we can have repaired and then loan to EWU students when necessary. In recent years we have increased our collaborate with outside granting organizations such as the Innovia, Welty, and Rayce-Rudeen Foundations, and these have given us money to fund outreach for purposes of recruitment and working with at-risk youth.

How does your dept/prog/unit contribute to the local/regional community?

The music program is very active in working with and within the local and regional community. The concerts presented in our recital hall are attended by community members from both Cheney and Spokane. Music Program faculty and students constantly present outreach to the community through concerts in Spokane (such as our showcase concerts at the Fox and Bing Crosby theaters), student performances on KPBX and KEWU radio, choir and orchestra concerts at Spokane venues such as Our Lady of Lourdes Cathedral, and so on. Students perform at area senior homes and organizations such as Feed Cheney. We have recently started two outreach programs for at-risk youth: one at Shaw Middle School, and another called Music Messengers that will take small ensembles out to various communities in Eastern Washington. We bring high school bands and choirs to the EWU campus to work with our faculty, and our ensembles are invited to perform at conferences such as WMEA in Yakima.

What impact(s) does this dept/prog/unit have on campus? Briefly describe the need for your dept/prog/unit. How does your dept/prog/unit support the mission and/or goals of EWU?

Music ensembles and programs represent one of the most exemplary facets of community engagement at EWU. We showcase high level performances from our students and faculty. For example, it's hard to imagine an EWU football game without the marching band, or basketball without Code Red! Our dynamic music ensembles and programs support the institutional strategic plan to "Ignite Change" in demonstrating the vital role of performing arts in our culture and economy. We also embrace core themes in the process of providing students easy access to our ensembles as both performers and audience members. We offer 100+ performances each year, attended by students, faculty, and community members. Our ensembles are open to participation for both music majors and non-majors alike.

How does your dept/prog/unit assesses the effectiveness of your programs/services and how is it tracked?

Attendance at concerts provides one indicator of effectiveness; concerts by our large ensembles regularly draw audiences of 100-250 people. With four ensembles that give concerts each quarter (wind ensemble, orchestra, choirs, and jazz ensemble) and a number of other ensembles that give concerts once or twice a year, we easily reach audiences of 3000-4000 annually with just large ensembles alone. That doesn't include Marching Band or Code Red, which reach 100s or 1000s of people each time they perform. We track audience numbers through a combination of an ID-slider for students, ticket sales, and program counts. Crowd counts for athletic games are available through the Athletic Department. The audiences keep coming back, which seems to indicate effectiveness. Another indicator is audience and community feedback, which we receive informally but frequently through conversations, emails, and letters. The enthusiasm for our ensemble concerts is expressed by our listeners!

Financial Responsibility

What are the top funding priorities for your dept/prog/unit and is any of this funding for contracts, if so how much?

We depend on ASEWU to help fund our large ensembles: marching band, wind ensemble, symphonic band, orchestra, and choirs. This is our top funding priority. All of these ensembles enroll music majors as well as non-majors, so ASEWU money goes toward supporting, among other things, our accredited curriculum; without it, some aspects of our accreditation might be endangered. To maintain the high quality of our performances, we require the purchase of music, audio equipment, and occasionally large instruments that cannot be owned by individuals (such as percussion equipment). To reach audiences, we require funds for advertising and occasional travel. To provide enhanced programming for the campus community, we require some funding for occasional guest artists.

How does your dept/prog/unit track and manage your budgets to ensure financial sustainability?

We work closely with the Department of Fine and Performing chair and secretary, as well as with the budget officer of the College of Arts, Humanities, and Social Sciences to carefully track spending. Each ensemble director is required to obtain permission through at least three levels of oversight (program, department, college) before using funds.

How will you ensure that student fees do not subsidize non-student use?

We work with the above-mentioned entities, as well as Judy Miller, to ensure that we spend within ASEWU guidelines. Many music accounts come with restrictions, so we are used to working within parameters.

Engagement

Please share the number of STUDENTS your dept/prog/unit serves anually.

1,500

Please share the number of FACULTY your dept/prog/unit serves anually.

50

Please share the number of STAFF your dept/prog/unit serves anually.

30

Please share the number of ALUMNI your dept/prog/unit serves anually.

100

Please share the number of OUTSIDE STAKEHOLDERS your dept/prog/unit serves anually.

30

Any additional information or considerations you would like the S&A Committee to have:

The numbers given above are extremely conservative and do not include the people reached by the marching band, which would include the thousands of students, faculty, staff, alumni, and others who attend every football game.

Acknowledgment

I confirm that the details included in this budget requect are accurate to the best of my knowledge and are fully aware of S&A Fee regulations.