# Miller, Judith

**From:** Eastern Washington University

Sent: Wednesday, January 11, 2023 1:38 PM

**To:** Miller, Judith

**Subject:** New S&A Funding Request Submission

**Attachments:** 300152-OSE-Budget-FY24-Summary-Do-Not-Edit.pdf

### New S&A Funding Request received!

### **Requesting Organization**

Student Engagement & Recreation

### **Requester's Contact Information**

#### Name

Chris Hoppe

### **Phone**

(509) 359-7394

#### **Email**

choppe08@ewu.edu

#### **Mailing Address**

PUB 301 Cheney, WA 99004 United States Map It

### **Budget Request and History**

#### Attach Budget Request Spreadsheet (found at top of form)

300152-OSE-Budget-FY24-Summary-Do-Not-Edit.pdf

## Please select which represents your request best?

FY23 Budget Request

### Please provide a summary of your dept/prog/unit.

In 2021, the Division of Student Affairs integrated Campus Recreation (CRec) with Student Activities, Involvement, and Leadership (SAIL), to form the Student Engagement & Recreation (SER). Here are the benefits of this model. Community Development: CRec and SAIL collectively engage more students (7,500+) than any other program on campus. This model allows for more efficient communication between programs, allowing for faster adjustments to program offerings, based on emerging trends in engagement. Working together, SER can develop aligned strategies to strengthen attendance/engagement in student events. SER will also be able to develop higher impact events that engage wider ranging student interests. Events like Eagle Family Homecoming, Neighborfest, RecSplosion, and Greek Recruitment can now be coordinated with more support and creativity.

Aligned Resources: CRec and SAIL each have access to unique resources that are able to create professional level services and events. When these resources are combined, there will be new opportunities for higher profile events that garner greater attention from the EWU community and beyond. As an example, Eagle Entertainment now works with the club sports program to enhance the game day experience for club sports.

### How does your dept/prog/unit plan to spend the awarded funds?

The requested funds will support salaries and benefits for 9 total positions. These positions used to be requested separately, but are now aligned under a new reporting structure (Student Engagement & Recreation). We are requesting an increase to support scheduled salary and benefit increases. Additionally, we are promoting the Assistant Director of Student Organizations to the Associate Director of Student Engagement, wich will result in a salary increase of approximately \$10,000. See the requested

positions below: 50% Associate Vice President for Campus Life; 100% Director of Student Engagement; 100% Associate Director of Recreation Programs; Associate Director of Student Engagement; 100% Assistant Director of Student Engagement; 100% Assistant Director of Sorority and Fraternity Life; 100% Coordinator of Club Sports; 100% Coordinator of Intramural Sports; 100% Coordinator of Outdoor Programs

# Did your dept/prog/unit receive funds in FY23?

Yes

If you answered yes to the previous question, please submit the total amount received.

750.000

#### Salaries, Benefits, & Wages

Does your request include any staff salaries/benefits, and/or student wages?

Yes

How many UNDERGRADUATE student employees are being supported by S&A funding?

0

How many GRADUATE student employees are being supported by S&A funding?

0

How many CLASSIFIED staff are being supported by S&A funding?

3

How many ADMINISTRATIVE staff are being supported by S&A funding?

6

How many FACULTY staff are being supported by S&A funding?

0

Please confirm that you have budgeted for all salary increases, according to the Budget Assumptions outlined, and that number will be inlcluded in your direct expense figure when you build your budget

Yes

#### **Impact From Funding**

### How does your dept/prog/unit collaborate with other departments, programs, units?

Both CRec and SAIL have a long history of collaboration across campus. Student Engagement & Recreation will build on this success by enabling more effective collaboration, and improved access to shared resources.

# How does your dept/prog/unit collaborate with outside stakeholders?

SAIL has supported partnerships with outside stakeholders through events like Eagle Family Homecoming and the annual Dragshow. Campus Recreation has been able to engage the local community through events like the Iron Eagle Triathlon, 3-on-3 shootout, and rental services offered by EPIC Adventures. These events and services have been able to bring positive attention to EWU, and serve as recruitment opportunities for future students.

#### How does your dept/prog/unit contribute to the local/regional community?

Programs within the Student Engagement & Recreation are highly visible in the local and regional communities through program activities. These specific activities will be listed in the individual program requests.

What impact(s) does this dept/prog/unit have on campus? Briefly describe the need for your dept/prog/unit. How does your dept/prog/unit support the mission and/or goals of EWU?

We believe that strong student engagement programs and facilities support transformation of college students by assisting them in developing confidence and a high level of self-esteem, traits necessary to success in any endeavor. Students that engage with their school by taking part in outside-the-classroom programs have higher rate of success in the classroom and are more likely to evolve into better citizens in their post-college years. Active participation in Student Engagement and Recreation programs help reduce stress while helping to improve mental health. These programs also foster a strong student community, which serves as a critical support system for students facing challenges during their time at EWU, and beyond. Lastly, these programs form a stronger positive association between students and EWU, increasing the probability that they will donate back to EWU after graduation.

### How does your dept/prog/unit assess the effectiveness of your programs/services and how is it tracked?

Recreation Programs has historically facilitated a two-year survey with four parts: 1) Intramural Sports, 2) EPIC Adventures, 3) Club Sport Federation, 4) Recreational Facilities. Data collected in that survey, is used by all programs and facility managers to help determine future program offerings and facility planning. Eagle Entertainment, Sorority & Fraternity Life, and Student Organizations will be included in the 2023 survey with the goal of painting a more clear picture of student engagement at EWU. All programs distribute regular surveys throughout the year after events to assess student satisfaction. The key numbers we track include: Basic Demographic info such as class standing, gender identifiers, place of residence, age group, main campus the student attends are all taken. Participation totals in both Unique Participants (actual head count). Total Participation (accounts for students that participate in more than one activity) are crucial indicators to show program trends, up or down. Each individual program may keep a set of data pertinent to their own program, which will be explained in individual budget requests.

### **Financial Responsibility**

### What are the top funding priorities for your dept/prog/unit and is any of this funding for contracts? If so, how much?

The priority for this request is the salaries and benefits for the full-time staff who support each of the program areas within Student Engagement & Recreation.

### How does your dept/prog/unit track and manage your budgets to ensure financial sustainability?

The Student Engagement & Recreation team follows all S&A Guidelines on spending and firmly believes it is critical that funding is spent with only one thing as our goal: to help students cross the finish line academically while having a great collegiate experience. We all recognize that when funding allocations to CRec and SAIL are combined, that dollar amount is large compared to most and we take that responsibility seriously. We offer student training at the highest standard, hold our employees accountable to provide top service to our customers, and do our best to provide our students with programs that are respected both on campus and off by our peer institutions.

# How will you ensure that student fees do not subsidize non-student use?

Each program within Student Engagement & Recreation is required to strictly follow S&A rules, bylaws and guidelines. Any exceptions to this rule will be requested through the AVP for Campus Life and forwarded for approval by the VP of Student Affairs. Student participation in other programs is verified through the EagleSync or Fusion platforms

## **Engagement**

Please share the number of STUDENTS your dept/prog/unit serves annually.

8,000

Please share the number of FACULTY your dept/prog/unit serves annually.

100

Please share the number of STAFF your dept/prog/unit serves anually.

100

Please share the number of ALUMNI your dept/prog/unit serves annually.

50

Please share the number of OUTSIDE STAKEHOLDERS your dept/prog/unit serves annually.

50

## Acknowledgment

✓I confirm that the details included in this budget request are accurate to the best of my knowledge and are fully aware of S&A Fee regulations.