

Miller, Judith

From: Eastern Washington University
Sent: Thursday, January 25, 2024 10:35 AM
To: Miller, Judith
Subject: New S&A Funding Request Submission
Attachments: EagleSync-Line-Item-Budget-FY25.xlsx

New S&A Funding Request received!

Requesting Organization

EagleSync Student Engagement Platform

Requester's Contact Information

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[Map It](#)

Budget Request and History

Attach Budget Request Spreadsheet (found at top of form)

- [EagleSync-Line-Item-Budget-FY25.xlsx](#)

Please select which represents your request best?

FY25 Budget Request

Please provide a summary of your dept/prog/unit.

From 2012-2020, S&A funded an online Student Engagement platform through individual departments who were utilizing the service in support of student organizations. From 2020-2022, EWU transitioned to different contracts with OrgSync to Presence. Since that time the request for this service, known as EagleSync, has changed and is now through our current contract with Campus Groups which was implemented for student use in Winter 2022. Campus Groups, branded for EWU as EagleSync, is our current Student Engagement platform which has been far more successful and useful than OrgSync or Presence. The current contract with Campus Groups is through 6/30/2027 and provides access for up to 400 groups (student organizations and campus departments) and up to 20,000 users (students, staff, faculty). EagleSync allows for Student Affairs staff to effectively manage, track, assess, archive, and coordinate the recognition, engagement, and budgeting of EWU's Student Organizations and advertise their events. Additionally, all Student Organization event requests are managed through the event registration workflow on EagleSync.

How does your dept/prog/unit plan to spend the awarded funds?

The request is meant to pay the contract fee of roughly \$31,000 including tax.

Did your dept/prog/unit receive funds in FY24?

Yes

If you answered yes to the previous question, please submit the total amount received.

\$30,000

Salaries, Benefits, & Wages

Does your request include any staff salaries/benefits, and/or student wages?

No

How many UNDERGRADUATE student employees are being supported by S&A funding?

0

How many GRADUATE student employees are being supported by S&A funding?

0

How many CLASSIFIED staff are being supported by S&A funding?

0

How many ADMINISTRATIVE staff are being supported by S&A funding?

0

How many FACULTY staff are being supported by S&A funding?

0

Please confirm that you have budgeted for all salary increases, according to the Budget Assumptions outlined, and that number will be included in your direct expense figure when you build your budget

- Yes

Impact From Funding

How does your dept/prog/unit collaborate with other departments, programs, units?

The EagleSync platform serves as a campus-wide collaboration which allows students to plan their events and communicate within workflows that include the necessary people and departments; this is meant to provide students with the best possible experience without having to run around to collect approvals in person. The following departments are involved in various workflows are: Student Engagement, Student Life Accounting, Campus Recreation, Student Recreation Center, University Recreation Center, Event Planning, University Productions/Eagle Sound, Parking, EWU Police, Risk Management, Catalyst staff, Multicultural Center, IT Department, and Student Organization Advisors.

How does your dept/prog/unit collaborate with outside stakeholders?

EagleSync allows off-campus advisors access to help advise and monitor student group activities. Guests to campus are able to see many of the events advertised. It also serves as a recruiting tool for prospective students to learn more about the opportunities to get engaged at EWU.

How does your dept/prog/unit contribute to the local/regional community?

The EagleSync platform facilitates event planning and adding space reservations to the campus calendar and enables us to promote events that student groups/departments register, including student service/philanthropy opportunities and sign-ups.

What impact(s) does this dept/prog/unit have on campus? Briefly describe the need for your dept/prog/unit. How does your dept/prog/unit support the mission and/or goals of EWU?

EagleSync supports the EWU mission of personal transformation of our students by supporting and facilitating necessary processes and communication for student engagement and co-curricular events through one central hub for the various aspects of student organizations involvement as outlined in previous questions. Additionally, Institutional Research is able to pull data which can show the impact of involvement in student organizations and campus events on our students.

How does your dept/prog/unit assess the effectiveness of your programs/services and how is it tracked?

We regularly work with students and partners across campus and in the community to evaluate the system and how we can improve. During fiscal year 24, we tweaked the event requests and workflows to provide better guidance for timelines on event creation. Feedback is solicited throughout the year, including during ASEWU's club and organization meetings. Additionally, this system allows us to track the number of events and volunteer opportunities directed at students and involvement through scanning into events etc. One of the core functions of the EagleSync platform is to support several departments and programs with measuring their effectiveness in their programs and services.

Financial Responsibility

What are the top funding priorities for your dept/prog/unit and is any of this funding for contracts? If so, how much?

The entire purpose of this request is for the contract for EagleSync which is roughly \$31,000 after tax annually through 2027.

How does your dept/prog/unit track and manage your budgets to ensure financial sustainability?

All funds awarded will go to support the contract. If we receive excess funding to support the contract, it will not be spent, it will be returned to S&A.

How will you ensure that student fees do not subsidize non-student use?

This platform uses single-sign-on and is directly tied to student engagement and involvement. Use of the platform is grounded in providing students with enriching co-curricular involvement opportunities. Access to non-students is restricted to those who advise student groups and/or provide student engagement opportunities.

Engagement

Please share the number of STUDENTS your dept/prog/unit serves annually.

10,531

Please share the number of FACULTY your dept/prog/unit serves annually.

350

Please share the number of STAFF your dept/prog/unit serves annually.

350

Please share the number of ALUMNI your dept/prog/unit serves annually.

20


Please share the number of OUTSIDE STAKEHOLDERS your dept/prog/unit serves annually.

5

Any additional information or considerations you would like the S&A Committee to have:

N/A

Acknowledgment

 I confirm that the details included in this budget request are accurate to the best of my knowledge and are fully aware of S&A Fee regulations.