Miller, Judith

From:	Eastern Washington University
Sent:	Monday, January 29, 2024 9:38 AM
To:	Miller, Judith
Subject:	New S&A Funding Request Submission
Attachments:	FY25-Budget-Request-Spreadsheet-300152.xlsx
Follow Up Flag:	Flag for follow up
Flag Status:	Flagged

New S&A Funding Request received!

Requesting Organization

Office of Student Engagement

Requester's Contact Information

Name

Josh Ashcroft

Phone

(509) 359-6916

Email

jashcroft@ewu.edu

Mailing Address

PUB 301 Cheney, WA 99004 United States Map It

Budget Request and History

Attach Budget Request Spreadsheet (found at top of form)

FY25-Budget-Request-Spreadsheet-300152.xlsx

Please select which represents your request best?

FY25 Budget Request

Please provide a summary of your dept/prog/unit.

The student engagement budget provides the staffing for leadership and supervision of the six programs that facilitate a sense of belonging and community at EWU. Those six programs are EE/ES, SFL, Clubs and Orgs (known as Student Engagement) and Intramurals, EPIC, and Clubs Sports (known as Campus Recreation Programs.)

You will notice this year that our request is significantly smaller compared to last year as we moved the staff who are directly responsible for the six mentioned programs above into their respective budget requests.

Student Engagement and Campus Recreation also facilitate a number of campus traditions such as RecSplosion, Eagle Family Homecoming, Sip and Carve, Student Excellence Awards, Drag Show, Senior Sendoff, Blitz, and Last Blast, etc.

All of these areas understand the importance/value of collaboration and partner with MCC, Housing, ASEWU, Orientation and Family Programs, Pride Center, ASEWU clubs and organizations, etc.

How does your dept/prog/unit plan to spend the awarded funds?

The requested funds will support salaries and benefits for 2 Director level staff members. As mentioned earlier we requested 6 staff positions in their respective program indexes. We are requesting an increase in support for scheduled salary and benefit increases.

We are asking for professional development and minimal direct expense to be shared between the two Directors.

Did your dept/prog/unit receive funds in FY24?

Yes

If you answered yes to the previous question, please submit the total amount received.

740,000

Salaries, Benefits, & Wages

Does your request include any staff salaries/benefits, and/or student wages?

Yes

How many UNDERGRADUATE student employees are being supported by S&A funding?

0

How many GRADUATE student employees are being supported by S&A funding?

0

How many CLASSIFIED staff are being supported by S&A funding?

0

How many ADMINISTRATIVE staff are being supported by S&A funding?

2

How many FACULTY staff are being supported by S&A funding?

0

Please confirm that you have budgeted for all salary increases, according to the Budget Assumptions outlined, and that number will be inlcluded in your direct expense figure when you build your budget

• Yes

Impact From Funding

How does your dept/prog/unit collaborate with other departments, programs, units?

Campus Recreation Programs and Student Engagement have long history of collaboration across campus. We understand the importance of value in partnership to maximize student dollars and impact.

Examples of partnership include: Homecoming partnership with Alumni and Orientation. Partnership with Pride Center on the Drag Show. Partner ship with Orientation on Welcome Week events. Partnership with campus community with the Student Excellence Awards. Partnership with Clubs and Orgs and Club Sports with their events and contests.

How does your dept/prog/unit collaborate with outside stakeholders?

We partner with Cheney Community Businesses through events like Eagle Family Homecoming, Spokane Aids Network (SAN) on the Annual Drag Show, Cheney and Spokane businesses and non-profits through NeighborFest to name a few.

Additionally, EPIC Adventures provides a rental service that serves students, faculty, staff, alumni, and community members.

When there is an opportunity to partner with our community we try and take advantage of that as these events/services bring positive messaging about EWU and invites others to be engaged with EWU.

How does your dept/prog/unit contribute to the local/regional community?

Programs within the Student Engagement & Campus Recreation are highly visible in the local and regional communities through program activities. These specific activities will be listed in the individual program requests.

What impact(s) does this dept/prog/unit have on campus? Briefly describe the need for your dept/prog/unit. How does your dept/prog/unit support the mission and/or goals of EWU?

Student belonging and sense of community are critical to student success. We believe that strong student engagement and Campus Recreation programs facilitate and support transformation of college students by assisting them in developing confidence, teamwork, well being, and leadership skills. Students that engage with their school by taking part in outside-the-classroom programs have higher rates of success in the classroom and are more likely to evolve into better citizens in their post-college years. Active participation in Student Engagement and Campus Recreation programs help reduce stress while helping to improve mental health. These programs also foster a strong student community, which serves as a critical support system for students facing challenges during their time at EWU, and beyond. Lastly, these programs form a stronger positive association between students and EWU, increasing the probability that they will donate back to EWU after graduation.

How does your dept/prog/unit assess the effectiveness of your programs/services and how is it tracked?

Campus Recreation Programs has historically facilitated a two-year survey with four parts: 1) Intramural Sports, 2) EPIC Adventures, 3) Club Sport Federation, 4) Recreational Facilities. Data collected in that survey, is used by all programs and facility managers to help determine future program offerings and facility planning.

Student Engagement: Eagle Entertainment, Sorority & Fraternity Life, and Student Organizations are utilizing Eagle Sync to track attendance at events and sending students surveys after the event.

We are currently working will institutional effectiveness to assess who is participating in our programs and who isn't by reviewing basic demographic information such as class standing, gender identifiers, place of residence, age group, main campus the student attends are all taken. Additionally we are working on assessing success metrics such as GPA, retention, and graduation rates from students who participate in the various programs compared to those students who don't.

Financial Responsibility

What are the top funding priorities for your dept/prog/unit and is any of this funding for contracts? If so, how much?

Top priority is the salary and benefits for the staff members leading the student engagement and campus recreation programs.

How does your dept/prog/unit track and manage your budgets to ensure financial sustainability?

The Student Engagement & Campus Recreation teams follows all S&A Guidelines on spending and firmly believes it is critical that funding is focused on creating a sense of belonging, community, enhancement of life skills, and helping students have a positive collegiate experience.

We work directly with the student life accounting team to monitor budgets and evaluate every program we offer regarding impact, ROI, and opportunities for improvement.

Additionally we are always seeking partnership opportunities on and off campus to maximize the funding we receive.

How will you ensure that student fees do not subsidize non-student use?

Each program within Student Engagement & Campus Recreation is required to strictly follow S&A rules, bylaws and guidelines. Any exceptions to this rule will be requested through the AVP for Campus Life and forwarded for approval by the VP of Student Affairs.

Student participation in programs is verified through the EagleSync, IM Leagues, or Fusion platforms.

Additionally, events that have community interests we charge a fee for non-students. Example of that would be the annual Drag Show.

Engagement

Please share the number of STUDENTS your dept/prog/unit serves annually.

6,500

Please share the number of FACULTY your dept/prog/unit serves annually.

200

Please share the number of STAFF your dept/prog/unit serves anually.

200

Please share the number of ALUMNI your dept/prog/unit serves annually.

100

Please share the number of OUTSIDE STAKEHOLDERS your dept/prog/unit serves annually.

75

Any additional information or considerations you would like the S&A Committee to have:

The University Services Task force of the Strategic Resource Allocation process recommended investment in services focused on student belonging and enhancing the student experience. Specially they mentioned investment in Club Sports, Intramurals, Clubs and Orgs. Student Engagement and Campus Recreation Programs are critical to student success and I strongly agree with the SRA tasks force assessment regarding the need to invest in these programs.

Acknowledgment

VI confirm that the details included in this budget request are accurate to the best of my knowledge and are fully aware of S&A Fee regulations.