

Miller, Judith

From: Eastern Washington University
Sent: Friday, January 26, 2024 11:14 AM
To: Miller, Judith
Subject: New S&A Funding Request Submission
Attachments: 300032-SCP-Budget-FY25-Itemized-Budget.pdf

New S&A Funding Request received!

Requesting Organization

Student Community Programs

Requester's Contact Information

Name

Michelle Schultz

Phone

(509) 359-7921

Email

mschultz@ewu.edu

Mailing Address

926 Elm St
Cheney, WA 99004-5316
United States
[Map It](#)

Budget Request and History

Attach Budget Request Spreadsheet (found at top of form)

- [300032-SCP-Budget-FY25-Itemized-Budget.pdf](#)

Please select which represents your request best?

FY25 Budget Request

Please provide a summary of your dept/prog/unit.

*The Student Community Programs (SCP) is comprised of ASEWU Clubs and Organizations and Sorority and Fraternity Life (SFL). SCP supports student engagement and retention for EWU students emphasizing community, leadership, and growth. SCP hosts events, workshops, and the Eag Lead series. Notable and traditional events include NeighborFest, Eagle Family Homecoming (EFH), Greek Week, Senior Send Off, and Student Leadership Excellence Awards. SFL offers the G.U.I.D.E. curriculum, promoting inclusion, diversity, and equity in the Greek community. Overall, SCP plays a vital role in building and sustaining a sense of community and connection for our students at EWU.

*SCP provides support and training for 82 ASEWU student organizations providing a community of belonging to 2508 unique students; an increase of 107% over last year. These numbers are as of January 2024, but fluctuate as new clubs are created throughout the academic year. SCP staff work with all event registrations for ASEWU student orgs, 1212 for Fiscal year 23.

*15 SFL chapters with 288 members who hosted 1537 events in the last calendar year.

How does your dept/prog/unit plan to spend the awarded funds?

*Direct Expenses: SCP will spend the awarded funds through programming designed to support student orgs (clubs/orgs & sororities/fraternities). The funds support courses, training, and events which provide a holistic co-curricular experience including contracted guest speakers, hosting leadership training, recruitment events i.e. club/org fairs and Neighborfest, Eag Lead, EFH, and SFL recruitment. We are requesting an additional \$10k over last year's allocation to address increases in performer fees and cost of goods.

*Student Wages: In the past, SCP funded year-round front desk staff, a Marketing intern, and an SFL specialist. Currently only 1

academic year staff is funded. This request includes an increase of \$24k to address significant gaps by supporting 2 year-round student employees covering the front desk and support planning for fall, and training costs are included for the 7 work-study students to ensure academic year coverage at the front desk, providing additional support to students for student organizations and EagleSync. This additional staffing is critical in helping us meet the needs of increased demand within SCP.
*Pro-Staff Wages: 2 positions: Asst. Director of Student Organizations & Leadership, and Asst. Director of SFL. This budget includes the cost of salary

Did your dept/prog/unit receive funds in FY24?

Yes

If you answered yes to the previous question, please submit the total amount received.

70,000

Salaries, Benefits, & Wages

Does your request include any staff salaries/benefits, and/or student wages?

Yes

How many UNDERGRADUATE student employees are being supported by S&A funding?

2

How many GRADUATE student employees are being supported by S&A funding?

0

How many CLASSIFIED staff are being supported by S&A funding?

0

How many ADMINISTRATIVE staff are being supported by S&A funding?

2

How many FACULTY staff are being supported by S&A funding?

0

Please confirm that you have budgeted for all salary increases, according to the Budget Assumptions outlined, and that number will be included in your direct expense figure when you build your budget

- Yes

Impact From Funding

How does your dept/prog/unit collaborate with other departments, programs, units?

SCP seeks out campus partners to share programming expenses. Current programming partners include: Athletics, Counseling and Wellness, Career Services, the Multicultural Center, the Pride Center, SFL Councils, Eagle Entertainment, Housing and Residential Life, Orientation and Family Programming, ASEWU, Alumni Advancement, Global Learning, and the Sustainability Office. Additionally, our staff volunteers to support our campus partners with their large scale events.

How does your dept/prog/unit collaborate with outside stakeholders?

SCP collaborates with various businesses to offer Neighborfest, Eagle Family Homecoming events. Additionally, the office works with a variety of non-profit organizations on SFL's philanthropy events. Examples of this partnership are with the Vanessa Behan Crisis Nursery, 2nd Harvest Food Bank, New Horizons Animal Rescue, Vitalent, and Spokane Humane Society.

There are external organizations such as honor societies, professional and spiritual organizations that work in conjunction with ASEWU student organizations, and community non-profits which benefit from our students' volunteerism.

How does your dept/prog/unit contribute to the local/regional community?

The programs supported in this request provide student organizations with the opportunity to collaborate with non-profits in the Cheney and Spokane area to provide EWU students the opportunity to participate in community service projects. Also, SFL office coordinates opportunities during the annual Greek Week events for students to do community service with local non-profits and fundraise for local charities.

NeighborFest helps to connect our students with campus organizations and departments, but also local businesses and community groups. We capped our community partners to 50 this year for NeighborFest.

What impact(s) does this dept/prog/unit have on campus? Briefly describe the need for your dept/prog/unit. How does your dept/prog/unit support the mission and/or goals of EWU?

The average college student spends between 12 and 16 hours per week in the classroom; SCP is critical to providing a well rounded co-curricular student engagement experience which is listed as a way we achieve our mission of expanding opportunities for personal transformation.

Providing a sense of community: Student orgs offer a space for students with similar interests to come together, build relationships, and form lasting friendships which helps student retention and persistence to graduation.

Developing leadership skills: Student orgs provide opportunities for students to take on leadership roles, such as president, treasurer, or event coordinator. These positions allow students to develop and practice leadership skills that can benefit them in their future careers.

Fostering academic and professional growth: Many student orgs provide opportunities for students to engage in academic and professional development activities, such as workshops, seminars, and networking events which help build career readiness.

Promoting inclusivity and diversity: SCP helps student orgs provide a platform for students from different backgrounds and perspectives to come together and learn from one another.

How does your dept/prog/unit assess the effectiveness of your programs/services and how is it tracked?

We utilize EagleSync to track attendance whenever possible; this started with the new platform in January of 2022. At any large scale event that SCP puts on, we ask students to check-in to events. At events where we know we cannot get everyone to check in, we also use a click counter to track attendance. Additionally, we develop student learning outcomes and program outcomes for specific programs we plan to assess. Finally, we survey students to see what type of programming/events they are interested in and work to target our programming that aligns with the student's interests. The service indicators that are tracked are listed below:

- *Attendance;
- *# of active members of student organizations;
- *# of student organizations and their events;
- *# of programs offered;
- *# of active SFL chapters;
- *# of active members in the SFL community
- *# of SFL chapter events
- *Academic performance of SFL chapters and councils

We have started working with Institutional Research to get retention and student success metrics for all student organizations. This is currently in the works.

Please see additional considerations for key data regarding SFL impact on success metrics.

Financial Responsibility

What are the top funding priorities for your dept/prog/unit and is any of this funding for contracts? If so, how much?

Funding priorities include:

Professional and student staffing - in order to support student organizations including ASEWU clubs and orgs and SFL chapters, we need to have staff to provide required training, manage and support event registration and organization registration needs. Professional staff also respond to and support students in crisis situations. Student staffing is important for supporting the pro-staff in planning and executing events as well as answering questions about EagleSync when pro-staff are not available.

Direct expense: The amount of direct expense funding dictates the ways in which we are able to provide leadership training with outside speakers, AV/sound support, and catering (which draws student interest). Additionally, this budget supports several traditional events as listed above. This year we have been able to supplement the budget for training events but that has been supplemented by the Hazing fund which is not guaranteed; requests to use these funds can be denied at any time.

Student Travel: Travel for AFLV West conference for SFL Council Presidents is beneficial and impacts the greater SFL community at EWU.

The only specific required contracts are those for computer leases (\$1800 annually). EagleSync contract is in a separate request.

How does your dept/prog/unit track and manage your budgets to ensure financial sustainability?

SCP office maintains a detailed Excel budget spreadsheet that accounts for any money spent. Also, we work closely with Student Accounting and the EWU Contracts Office to ensure that the funds are spent in accordance with the S&A rules.

How will you ensure that student fees do not subsidize non-student use?

Attendance is tracked using EagleSync which requires EWU single sign-on. It is capable of ensuring student status for attendees. There are some events such as NeighborFest in which we allow community members to participate but we charge for reservations and attendance.

Engagement

Please share the number of STUDENTS your dept/prog/unit serves annually.

6,500

Please share the number of FACULTY your dept/prog/unit serves annually.

200

Please share the number of STAFF your dept/prog/unit serves annually.

200

Please share the number of ALUMNI your dept/prog/unit serves annually.

100

Please share the number of OUTSIDE STAKEHOLDERS your dept/prog/unit serves annually.

75

Any additional information or considerations you would like the S&A Committee to have:

The University Services Task force of the Strategic Resource Allocation process recommended investment in support and funding for student organizations; this is the budget that would be impacted by investment should the S&A committee agree.

We would like to share the following information from Institutional research about SFL involvement (Clubs and Orgs data will be coming after this request is due):

*SFL members have a higher retention rate vs students not involved in SFL. In the spring of 2023, SFL students graduated or returned for the next academic year at a rate of 90.23%, compared to the general undergraduate rate of 87.88%.


*SFL serves a higher rate of students from sub-populations that experience greater equity gaps at the institution. Student engagement in SFL promotes the closing of equity gaps.

a. 43.12% of students engaged in SFL self-identify as a race/ethnicity from an underrepresented minority, compared to 34.28% of undergraduate students.

b. 50.72% of SFL students are first-generation students compared to 44.11% of undergraduates.

c. 38.41% of SFL students are Pell recipients compared to 37.26% of undergraduates

Acknowledgment

 I confirm that the details included in this budget request are accurate to the best of my knowledge and are fully aware of S&A Fee regulations.