



Strategic Resource Allocation & Strategic Plan Timeline

President Shari McMahan



Why Strategic Resource Allocation (SRA)?

- SRA is a process by which to examine the ways our resources are being invested
- It addresses all institutional costs – nothing is left out
 - All academic programs and support functions
- SRA will provide a plan to rebuild EWU's financial health and sustainability
- This process is modeled after Robert C. Dickeson's book *Prioritizing Academic Programs and Services* and has been successful at hundred of other institutions



SRA Process

- Phase I – Organization
- Phase II – Kickoff
- Phase III – Preparation
- Phase IV – Data Gathering/Assessment
- Phase V – Report Presentation
- Phase VI – Review/Approval
- Phase VII – Implementation
- Phase VIII - Evaluation



SRA Process - Organization

- Coordinating Committee

 - Co-champions

- Two Task Forces

 - One to examine academic programs

 - One to examine support functions

- Facilitation Team



SRA Process

- No one person will represent a specific unit or constituency.
- Institutional perspective
- Data Driven
 - Qualitative and Quantitative
- Transparent
- Task Forces make recommendations to executive leadership
- Executive leadership presents plan to BOT for review and approval



SRA Timeline

➤ DRAFT Key Dates

- 3-Day Task Forces Training by Larry Goldstein
Feb. 14-16

- Present SRA recommendations to BOT
- Request approval to implement recommendations
- This may occur at a later date*

Tentative Dec. 8



Dec. 2022

Jan. 2023

Feb. 2023

March – September 2023

Oct-Nov 2023

Dec. 2023

Today

Jan. 17-18

Feb. 23-24

Tentative: Oct. 1

- Presentation to BOT
- Seek endorsement
- Campus Message

- SRA Info Sessions by Larry Goldstein

- Final plan presentation to BOT
- Request approval to move forward

- ELT receives reports and recommendations from Task Forces
- This may occur at a later date*



Strategic Plan Update

- SRA is the first phase of the strategic plan process
 - Allows us to put appropriate funding behind Strategic Plan priorities
- Guiding Principles
 - Academic Excellence
 - Identity
 - DEIJ
 - Accountability
 - Student Success



Strategic Plan Update

Anticipated Strategic Plan Pillars



Stewardship



Impact



Belonging



Strategic Plan Update

- Confirm SP firm by end of December 2022
- Anticipated timeline
 - Begin work Spring 2023 – broad campus involvement through Fall 2023
 - Completed December 2023



Questions?



EASTERN WASHINGTON UNIVERSITY