Information Technology (Jan 19, 2017)

Strengths
- Computing, Tech, Engineering programs -2
- Student centered Staff
- Engaged community (Cheney as a town supports EWU)
- Best Value - Good Education yet affordable - 1
- Faculty more accessible and supportive -1
- Facilities overall are modern or being updated
- EWU brand recognizable due to marketing - 1
- Sports programs have improved visibility and draw
- Physical therapy, dental Hygiene, engineering, nursing are high profile, high draw (even as joint partnerships) - WSU/UW
- Above programs provide relevant real world experience and job opportunities and through relationships with local hospitals, etc. -1
- Collaborative relationships with other regional institutions
- Hosting building bridges/NCUR conferences
- Affordable
- Inclusive
- Variety of disciplines
- Location
- STEM Growth/New Science Bldg.
- Faculty tech support
- Keeping pace w/other higher Ed institutions from an IT/Infrastructure perspective -1
- Faculty commons
- Centralized IT

Weaknesses
- Under-utilization and lack of communication regarding apps and existing functionality and capabilities -2
- Lack of definition of needs before purchasing/implementing systems
- Lack of standardization in approach in technology acquisition - 3
- SMEs not involved in tech projects prior to implementation (during acquisition)
- No checklist for evaluating new projects and/or processes
- Lack of communication (top down decisioning)
- Lack of clearly defined priorities (creates conflict) - 2
- Territorial/siloes/turf war - 3
- Overlap or responsibilities and redundant functionality
- Lack of community (commuter school) -> especially for staff - 1
- Inclusivity - Funding - based on retention Instruction more difficult - Wider range of learners
- IT disaster recovery weak - 2
- Lack of funding for high need/low impact (security hardening/ IT recovery) - 1
- Lack of staff professional development opportunities - 2
- Not compensating on par w/industry - 2
- Too slow to recruit - 1

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Opportunities
- Capitalize on information available for better decision - 2
- Focus on retention - 1
- Now more than ever have opportunity to leverage standardized cloud-based applications (consistent integration) - 1
- Continual improvement of support services (IT help, faculty/staff support)
- Fostering collaboration/communication between units/depts. - 1
- Upgrade Be Pos I in dining services
- Culture shift toward efficiency & faster project turnaround - 2
- Growing online offerings/programs - 1

Threats
- Certifications, training by corps are a threat to traditional higher Ed
- Funding - decrease --> Missing key staff -1
- Enrollment decrease
- Focus on wrong areas --> consider long term outcomes
- Trying to be everything to everyone --> specialize - 1
- Not keeping up w/online offerings - 1
- Not marketing correctly in international community --> missed enrollment opportunities - 1