Key Words	1. Student	2. Lack	3. Campus	4. Programs	5. Community
SWOT Planning Sessions	Frequency	Frequency	Frequency	Frequency	Frequency
Advancement - Feb 14, 2017	11	7	2	4	5
Advancement - Feb 15, 2017	7	8	1	5	5
Alumni (Spokane) - April 24, 2017	11	5	3	3	6
ASEWU - April 5, 2017	31	7	7	3	8
Athletics 1 - Apr 4, 2017	7	7	6	4	4
Athletics 2 - Apr 4, 2017	4	7	7	0	5
B&F Leaders 1 - Mar 8, 2017	10	5	4	3	2
B&F Leaders 2 - Mar 8, 2017	13	7	1	2	1
CBPA - Feb 10, 2017	11	3	3	7	3
CBPA - Feb 15, 2017	8	1	5	0	2
CSS Chairs - Feb 13, 2017	17	12	4	10	6
CSTEM - Apr 4, 2017	21	5	0	9	6
CSTEM - Mar 17, 2017	16	3	0	4	4
FS 1 & 2 - Mar 13, 2017	30	7	8	11	9
IT - Feb 8, 2017	10	9	9	6	6
IT - Jan 19, 2017	1	8	0	4	3
IT - Jan 24, 2017	15	3	5	8	1
Library - Mar 14, 2017	24	9	8	13	5
Library - Mar 15, 2017	22	5	2	6	3
Open Forum-House JFK Library - April 25 & 27	24	8	27	9	4
Open Forum-House Spokane Campus - April 24, 25 & 27	7	2	8	3	4
PRAC - Feb 28, 2017	9	4	4	3	6
SA Council - Feb 8, 2017	20	14	11	10	4
Student Athletes - May 3, 2017	13	4	3	1	2
University College - April 20, 2017	10	7	4	4	10
Total # of Times the Word is Referenced	352	157	132	132	114

Key Words	6. Faculty	7. Opportunity	8. Spokane	9. Support	10. Education
SWOT Planning Sessions	Frequency	Frequency	Frequency	Frequency	Frequency
Advancement - Feb 14, 2017	1	4	6	1	5
Advancement - Feb 15, 2017	2	4	1	0	1
Alumni (Spokane) - April 24, 2017	1	1	2	2	8
ASEWU - April 5, 2017	5	6	5	2	1
Athletics 1 - Apr 4, 2017	2	4	10	9	1
Athletics 2 - Apr 4, 2017	0	2	3	1	2
B&F Leaders 1 - Mar 8, 2017	1	5	3	5	3
B&F Leaders 2 - Mar 8, 2017	3	3	3	2	2
CBPA - Feb 10, 2017	4	4	1	3	3
CBPA - Feb 15, 2017	4	5	3	1	10
CSS Chairs - Feb 13, 2017	12	5	2	7	4
CSTEM - Apr 4, 2017	4	4	1	5	4
CSTEM - Mar 17, 2017	7	3	1	2	7
FS 1 & 2 - Mar 13, 2017	16	9	8	7	4
IT - Feb 8, 2017	3	1	7	3	6
IT - Jan 19, 2017	4	5	0	5	1
IT - Jan 24, 2017	2	7	3	1	0
Library - Mar 14, 2017	14	6	2	8	2
Library - Mar 15, 2017	2	4	3	5	0
Open Forum-House JFK Library - April 25 & 27	3	7	4	4	4
Open Forum-House Spokane Campus - April 24, 25 & 27	2	2	9	0	1
PRAC - Feb 28, 2017	2	4	8	2	8
SA Council - Feb 8, 2017	4	8	5	4	3
Student Athletes - May 3, 2017	0	1	3	0	1
University College - April 20, 2017	10	2	1	7	1
Total # of Times the Word is Referenced	108	106	94	86	82

Key Word	11. Needs	12. Staff	13. Athletics	14. College	15. Funds
SWOT Planning Sessions	Frequency	Frequency	Frequency	Frequency	Frequency
Advancement - Feb 14, 2017	4	6	2	3	3
Advancement - Feb 15, 2017	2	2	0	1	0
Alumni (Spokane) - April 24, 2017	2	0	3	5	0
ASEWU - April 5, 2017	2	5	2	3	2
Athletics 1 - Apr 4, 2017	1	9	14	0	3
Athletics 2 - Apr 4, 2017	4	4	6	0	3
B&F Leaders 1 - Mar 8, 2017	0	1	1	1	3
B&F Leaders 2 - Mar 8, 2017	1	4	1	3	3
CBPA - Feb 10, 2017	2	1	1	4	0
CBPA - Feb 15, 2017	3	1	0	1	0
CSS Chairs - Feb 13, 2017	4	2	1	5	2
CSTEM - Apr 4, 2017	6	1	0	5	5
CSTEM - Mar 17, 2017	1	0	0	5	5
FS 1 & 2 - Mar 13, 2017	2	3	0	4	4
IT - Feb 8, 2017	1	3	3	1	3
IT - Jan 19, 2017	2	5	0	0	3
IT - Jan 24, 2017	0	8	2	3	4
Library - Mar 14, 2017	6	3	1	4	7
Library - Mar 15, 2017	4	3	1	3	4
Open Forum-House JFK Library - April 25 & 27	14	3	1	0	1
Open Forum-House Spokane Campus - April 24, 25 & 27	3	2	0	1	0
PRAC - Feb 28, 2017	3	2	2	4	5
SA Council - Feb 8, 2017	6	5	3	3	0
Student Athletes - May 3, 2017	2	0	22	2	3
University College - April 20, 2017	1	1	0	4	2
Total # of Times the Word is Referenced	76	74	66	65	65

Key Word	16. School	17. Class	18. University	19. State	20. Graduate
SWOT Planning Sessions	Frequency	Frequency	Frequency	Frequency	Frequency
Advancement - Feb 14, 2017	2	0	4	3	2
Advancement - Feb 15, 2017	0	2	2	1	2
Alumni (Spokane) - April 24, 2017	2	1	2	1	4
ASEWU - April 5, 2017	3	4	3	1	1
Athletics 1 - Apr 4, 2017	3	2	3	4	0
Athletics 2 - Apr 4, 2017	4	1	0	2	0
B&F Leaders 1 - Mar 8, 2017	2	0	2	1	0
B&F Leaders 2 - Mar 8, 2017	1	2	1	2	2
CBPA - Feb 10, 2017	1	0	5	4	7
CBPA - Feb 15, 2017	2	1	2	0	0
CSS Chairs - Feb 13, 2017	3	3	7	3	3
CSTEM - Apr 4, 2017	3	2	5	0	2
CSTEM - Mar 17, 2017	1	0	0	3	4
FS 1 & 2 - Mar 13, 2017	3	3	4	4	2
IT - Feb 8, 2017	4	2	0	7	1
IT - Jan 19, 2017	1	0	0	0	0
IT - Jan 24, 2017	0	2	0	2	2
Library - Mar 14, 2017	1	2	6	1	5
Library - Mar 15, 2017	5	3	0	6	2
Open Forum-House JFK Library - April 25 & 27	3	11	3	0	5
Open Forum-House Spokane Campus - April 24, 25 & 27	1	10	0	1	1
PRAC - Feb 28, 2017	8	2	4	4	4
SA Council - Feb 8, 2017	3	3	0	3	2
Student Athletes - May 3, 2017	4	3	0	0	0
University College - April 20, 2017	1	0	1	1	1
Total # of Times the Word is Referenced	61	59	54	54	52

Key Word	21. Highly	22. Increase	23. Marketing	24. Research	25. Diversity
SWOT Planning Sessions	Frequency	Frequency	Frequency	Frequency	Frequency
Advancement - Feb 14, 2017	3	3	3	2	0
Advancement - Feb 15, 2017	1	1	1	0	2
Alumni (Spokane) - April 24, 2017	2	4	0	0	1
ASEWU - April 5, 2017	1	2	1	3	3
Athletics 1 - Apr 4, 2017	2	3	2	2	2
Athletics 2 - Apr 4, 2017	2	2	1	0	4
B&F Leaders 1 - Mar 8, 2017	0	1	4	0	1
B&F Leaders 2 - Mar 8, 2017	1	6	2	0	1
CBPA - Feb 10, 2017	7	1	0	0	1
CBPA - Feb 15, 2017	2	2	6	0	1
CSS Chairs - Feb 13, 2017	3	3	2	5	10
CSTEM - Apr 4, 2017	2	5	3	3	0
CSTEM - Mar 17, 2017	1	4	1	5	2
FS 1 & 2 - Mar 13, 2017	2	2	4	7	3
IT - Feb 8, 2017	1	2	3	2	0
IT - Jan 19, 2017	3	0	2	0	0
IT - Jan 24, 2017	1	1	0	1	1
Library - Mar 14, 2017	3	4	2	3	2
Library - Mar 15, 2017	1	1	4	1	1
Open Forum-House JFK Library - April 25 & 27	2	0	0	2	1
Open Forum-House Spokane Campus - April 24, 25 & 27	2	1	0	2	2
PRAC - Feb 28, 2017	2	0	3	4	2
SA Council - Feb 8, 2017	7	3	4	1	5
Student Athletes - May 3, 2017	0	0	0	0	0
University College - April 20, 2017	1	1	0	5	1
Total # of Times the Word is Referenced	52	52	48	48	46

Key Word	26. Online	27. Changing	28. Access	29. Cost	30. Alumni
SWOT Planning Sessions	Frequency	Frequency	Frequency	Frequency	Frequency
Advancement - Feb 14, 2017	4	1	3	2	4
Advancement - Feb 15, 2017	1	0	2	1	0
Alumni (Spokane) - April 24, 2017	1	0	0	2	7
ASEWU - April 5, 2017	3	1	4	1	4
Athletics 1 - Apr 4, 2017	0	2	5	1	2
Athletics 2 - Apr 4, 2017	0	0	1	2	3
B&F Leaders 1 - Mar 8, 2017	3	1	1	1	2
B&F Leaders 2 - Mar 8, 2017	1	3	1	1	1
CBPA - Feb 10, 2017	4	1	0	4	2
CBPA - Feb 15, 2017	3	2	0	3	2
CSS Chairs - Feb 13, 2017	4	0	2	4	2
CSTEM - Apr 4, 2017	0	1	1	1	1
CSTEM - Mar 17, 2017	0	1	1	1	1
FS 1 & 2 - Mar 13, 2017	4	1	2	2	1
IT - Feb 8, 2017	2	3	2	3	0
IT - Jan 19, 2017	2	0	1	0	0
IT - Jan 24, 2017	2	7	0	3	0
Library - Mar 14, 2017	6	5	3	0	0
Library - Mar 15, 2017	1	1	0	1	0
Open Forum-House JFK Library - April 25 & 27	2	0	4	2	0
Open Forum-House Spokane Campus - April 24, 25 & 27	0	1	5	2	0
PRAC - Feb 28, 2017	1	4	0	3	5
SA Council - Feb 8, 2017	2	5	5	2	4
Student Athletes - May 3, 2017	0	0	0	1	0
University College - April 20, 2017	0	4	0	0	1
Total # of Times the Word is Referenced	46	44	43	43	42

Key Word	31. Locations	32. Center	33. International	34. Regional	35. Resources
SWOT Planning Sessions	Frequency	Frequency	Frequency	Frequency	Frequency
Advancement - Feb 14, 2017	2	2	0	3	1
Advancement - Feb 15, 2017	5	0	1	0	1
Alumni (Spokane) - April 24, 2017	1	0	2	1	3
ASEWU - April 5, 2017	1	2	2	1	3
Athletics 1 - Apr 4, 2017	4	3	1	2	1
Athletics 2 - Apr 4, 2017	4	1	1	1	0
B&F Leaders 1 - Mar 8, 2017	3	0	0	1	1
B&F Leaders 2 - Mar 8, 2017	0	0	2	1	1
CBPA - Feb 10, 2017	0	0	2	1	4
CBPA - Feb 15, 2017	3	1	1	2	1
CSS Chairs - Feb 13, 2017	0	3	3	5	0
CSTEM - Apr 4, 2017	1	1	3	4	1
CSTEM - Mar 17, 2017	3	0	1	1	0
FS 1 & 2 - Mar 13, 2017	2	2	5	5	3
IT - Feb 8, 2017	2	1	0	6	0
IT - Jan 19, 2017	1	1	1	1	0
IT - Jan 24, 2017	2	5	1	1	0
Library - Mar 14, 2017	2	5	1	2	1
Library - Mar 15, 2017	0	1	6	1	1
Open Forum-House JFK Library - April 25 & 27	1	1	0	0	7
Open Forum-House Spokane Campus - April 24, 25 & 27	1	4	0	0	2
PRAC - Feb 28, 2017	2	2	2	1	1
SA Council - Feb 8, 2017	1	6	5	1	6
Student Athletes - May 3, 2017	1	0	0	0	1
University College - April 20, 2017	0	1	2	0	2
Total # of Times the Word is Referenced	42	42	42	41	41