

Student Athletes (May 3, 2017)

Strengths

- Close to a big city (Spokane)
- Able to do more with less (compared to bigger schools with athletics) - 1
- College Town
- Small class sizes - 5
- Community environments on campus
- Student resources - learning commons, math lab, PLUS, LLC
- Freshmen integration
- URC weight room and other facilities available (however the times available are limited)
- Student athletes get along well
- Walking distance
- Transportation availability
- Cheap tuition - 1
- Student pride
- Football program Spokane campus (options)

Weaknesses

- Personal advising - athletic
- Most sports fall under the shadow of football
- Publicizing of athletic events - 1
- Facility of Eastern limit athletic viewership growth/capability
- Publicizing events and clubs to everyone (not just posters)
- Students in charge of organizations being more present
- Negative coaching - 2
- Unfair treatment (coaches to athletes) - 5
- Psychologist available for athletes - the mental aspect - 1
- Teachers that do not care about success/well-being of students - 2
- Having to mislead/be fake and lie to recruits (athletics) - 2
- No equal punishments (athletics)
- Non involving nutrition education for student athletes - 7
- Mislead student athletes - majors available, etc. promises - 1
- No major advisors (all general now) - 4
- Lack of food options
- Old/cheap technology
- Lack of space in training room w/all sports
- Lack of options for upper division class times - 1
- Can't communicate (fear for loss of scholarship) - 6
- Lack of funding in comparison to schools similar to EWU
- Student athlete table - place to hangout - 1
- Good nutrition for athletes - 1

Opportunities

- Social events - 1
- Less segregated by activities - athletes feeling separate from general student body
 - Integrated activities - athletes more a part of general student body
- General students to have a say - knowing how they can be a part of something as well
- More options/variety for students w/allergies (gluten free, dairy free, etc.) - ensuring food is well and correctly marked - 2

Student Athletes (May 3, 2017)

- Community involvement (w/Cheney and surrounding areas)
- Growth in Cheney (more buildings, so don't have to go to Spokane) - 3
- More food options on campus (chains like Einstein's)
- More sports (Baseball, sand volley ball, etc.)
- Growth in sports facilities
- Better advertisement of sporting events
- Student athlete dining facility (nutrition)! - 10

Threats

- Snow/ice - shovel and de-ice sidewalks (early in morning for athletes) - 1
- Other colleges
- Funding (athletic and school)
- Communication between departments
- Layout (parking is terrible)
- Dorms (no A/C except LA (need to renovate)
- Classroom locations (random classes in random buildings)
- Old buildings
- Gonzaga and SWU - "own" the eastside - we fall behind because we can't keep up w/funding/facilities
- Rising prices (cost of living)
- Things being renewed such as buildings (the PUB) during school year
- Coaches threaten athletes
- Athletes become depressed, develop anxiety and stress through coaching - no help for those athletes - 10
 - For example, if an athlete tells their coaches their feelings they use it against them
 - Coaches see this as a weakness and tear their players down
- Coaches don't listen to the trainers - 4
 - For example, saying play though your concussion, when the trainers say you need to sit out!