

DENISE M. SEABERT

Dean & Professor
College of Health and Human Services
California State University, Fresno
Professor Emeritus, Ball State University

EDUCATION

PhD	University of Florida	Health Behavior
		Minor – Curriculum & Instruction
MS	Indiana University	School and College Health
BAEd	Western Washington University	School Health Education

MCHES® (Master Certified Health Education Specialist), 2011-present, National Commission for Health Education Credentialing, Inc.

CHES® (Certified Health Education Specialist), 1998-2011, National Commission for Health Education Credentialing, Inc.

Continuing Secondary Teaching Certificate, State of Washington, 1991-2005, Endorsements: Health and Mathematics, Grades 4-12

LEADERSHIP TRAINING

University of California, Berkeley, Executive Leadership Academy, August 2022

California State University Student Success Analytics Certificate Program, January-April 2022

Coaching for Leaders Community, Innovative Learning, LLC, October 2021-2023

Coaching for Leaders Academy, Innovative Learning, LLC, October 2019-October 2021

Harvard Institute for Management and Leadership in Education (MLE) Class of 2019, June 2019

IUPUI Fundraising School, Fall semester 2017
Principles and Techniques of Fundraising course
Developing Major Gifts course

HERS Institute, Denver, 2014 (Higher Education Resource Services), June 2014

ACE (American Council on Education) Leadership Academy for Department Chairs, July 2012

ADMINISTRATIVE EXPERIENCE

Dean, College of Health and Human Services, California State University, Fresno, July 2020-present

The College of Health and Human Services (CHHS) includes the following units: Departments of Communicative Sciences & Deaf Studies, Kinesiology, Physical Therapy, Public Health, Recreation Administration, Social Work Education; School of Nursing; Advising and Career Development Center; and Centers and Institutes that collectively are annually awarded ~\$15M in grants and contracts.

University Facts: ~25,000 students; 60% female; 56% Hispanic; 87% from the Central Valley; 66% First Generation; 82% Pell Eligible; Designated as Hispanic-Serving Institution & Asian American Native American Pacific Islander-Serving Institution; annually ranked for social mobility

Serve as the chief academic, fiscal and administrative officer of the CHHS. Responsible for all aspects of an academic college within a collective bargaining environment in a 23-university system.

- Budget management - ~\$12 million annual college budget; ~\$15M centers/institutes budget
 - Managed significant budget reductions due to the pandemic including university-directed reduction in workforce
 - Established policies and procedures to ensure equitable allocation, accountability, and efficient use of college resources resulting in immediate cost-savings for the college
- Student success and curriculum management
 - Provide oversight for 14 undergraduate, 9 master's, 2 of 3 university doctoral programs; community serving clinics; mobile health unit; and 6 centers/institutes
 - Implemented a first-year pre-health program enrolling between 600-750 annually with goal of improving first year retention and time to degree
 - Support accreditation efforts for 10 unique accrediting organizations for 15 accredited programs
 - Implementing a transfer student program with the goal of increasing student belonging, persistence, and time to degree
- Personnel management – hiring, retention, professional development – for 225 faculty (75 TT and 150 instructors); 35 college staff; ~75 center/institute staff
 - Established remote work practices due to the pandemic for staff and faculty
- Community engagement & development
 - Leadership partner to the college's director of development raising \$2.5M over past two years
 - Collaborator with for-profit healthcare organizations, non-profit community-based organizations, and state and federal elected officials to address workforce needs of the Central Valley
 - Secured CA state budget support (\$4M) to purchase two new mobile health units
 - Secured federal budget support (\$475,000) in collaboration with Fresno City College to grow nursing education programs
 - Secured \$325,000 from the Central San Joaquin Valley K-16 Partnership to strengthen partnerships and transfer pathways with local K-12 and community colleges and strengthen DEI practices
 - Secured funding to support our speech language and hearing program for children for three years with potential for funding in perpetuity
 - Established and secured funding for the college's first endowed professorship
 - Implemented numerous successful virtual events to engage with emeritus faculty members, alumni awardees, and friends of the college
 - Supported the work of the "Silent Garden" in providing twice a year professional development conferences in service to the deaf and hard of hearing community
 - Pivoted, due to the pandemic, to provide a virtual conference reaching attendees across 46 states and four countries

- Faculty development and support
 - Increased diversity of engagement in university and system start-up grant programs
 - Secured additional funding to support faculty professional travel including travel to states not supported by state funding
 - Provide mentoring to new faculty
- Shared governance
 - Revitalized the college executive committee including the revision of CHHS governing documents
 - Established a college staff council to support professional development initiatives
 - Initiated procedures to document college policies and procedures that ensured transparency, equity, and accessibility of programs, processes, and opportunities (e.g., curriculum processes, research criteria for grants, etc.)

Dean, Usha Kundu, MD College of Health, University of West Florida, July 2018-June 2020

The Usha Kundu, MD College of Health (UKCOH) was established in 2016 and includes the following units: Departments of Health Sciences & Administration, Medical Lab Sciences, Movement Sciences & Health, Psychology, Public Health; School of Nursing.

University Facts: ~13,000 students; 61% female; 60% from Northwest FL; Distinctive rankings: “Best Colleges for Veterans” and “Best Online Colleges/Universities”

Served as the chief academic, fiscal and administrative officer for the UKCOH. Responsible for all aspects of an academic college within a collective bargaining environment in a performance-based funding system.

- Student success – Over 3,060 students (2500 undergraduate and 560 graduate students)
 - Maintained the highest FTIC 4-year graduation rate of all colleges, 10% above others
 - Established a college advising center formalizing a centralized advising structure
- Curriculum – 10 undergraduate programs; 12 graduate programs
 - Conducted an internal analysis of all health education/public health/health promotion programs which resulted in consolidation of academic offerings and the initiation of a BSPH
 - Collaborated with our online program management (OPM) company to initiate and/or grow online programs: MLT-MLS, RN-BSN, Health Sciences, FNP
 - Accreditation – six nationally accredited programs
- Strategic Planning
 - Appointed a Dean’s Fellows
 - High Impact Practices/Interprofessional Education
 - Community Engagement
 - Supported the work of the Dean’s Fellows to conduct a Poverty Simulation for 100 students/faculty/staff
 - Collaborated to draft and approve a new college strategic plan
 - College Council revamped their working documents including membership; facilitated the development of College by-laws; restructured our faculty research travel funding process; and established a new rigorous curriculum review process
- External partnerships and community engagement
 - Hosted 200+ local health/health care executives, non-profit CEOs, agency representatives and community members for a data walk/collective impact commitment to improve the health of the community
 - Hosted a meeting with more than 70 local health care providers, leaders, and agencies to develop a vision for how to address the health needs of the community
- Budget management - \$8 million annual budget
 - Improved summer enrollment efficiencies resulting in over \$100,000 increase in summer profits in one year

- Personnel – hiring, retention, professional development – 60+ faculty, 25 staff, 9 academic advisors, more than 80 adjuncts/part-time instructors
 - Established an adjunct onboarding committee to develop sustainable supports for part-time faculty

Associate Dean for External Affairs & Community Engagement, College of Health, Ball State University, July 2016-June 2018

The College of Health was established in July 2016 and includes the following units: Departments of Counseling Psychology, Social Psychology, & Counseling; Nutrition & Health Science; Social Work; Speech Pathology & Audiology; Schools of Kinesiology & Nursing.

The Associate Dean for External Affairs and Community Engagement was one of three associate deans for the College of Health (CoH). Responsibilities included the following:

- Provided strategic leadership and managerial oversight of activities related to external partners and community engagement for the CoH
- Collaborated with CoH leadership (dean's office, chairs, etc.) and additional BSU campus constituencies (Business Affairs, Office of the General Council, Foundation, Office of Community Engagement, Office of Extended Education, Career Services, etc.) to move key initiatives forward
- Provided oversight for the process of establishment, integration, and maintenance of agreements (e.g., MOUs) for student placements for clinicals, internships, practicums, etc., for all CoH academic programs.
- Collaborated with University Marketing & Communications to promote academic programs, faculty, and students to external constituencies; develop communication materials (newsletters, websites, social media, etc.) for both internal and external distribution
- Provided leadership to allied health programs in the Department of Nutrition & Health Science

Chairperson, Department of Physiology & Health Science, Ball State University, 2012-2016

The Department of Physiology & Health Science (now Dept of Nutrition & Health Science) included two associate degree allied health programs, three bachelor's programs, and one master's program; employed 19 faculty members, 9 graduate assistants, and 4 staff; and generated more than 8,000 student credit hours. We served more than 300 department majors and provided service to the core curriculum and other health programs on campus.

- Enhanced academic advising resources and services for departmental majors to improve retention and graduation rates
- Smoothly transitioned the Physiology program, faculty members, graduate assistants, budget, and resources to the Biology Department in preparation for the launch of the new College of Health
- Transitioned our online offerings from per-head pay to a load-based structure within one semester
- Increased enrollment in online courses offerings by 150% within two years and improved course quality and rigor through alignment with Quality Matters standards and peer review
- Facilitated department strategic planning efforts to re-establish department priorities and align with the University strategic plan
- Established relationships and communication with the department external advisory committee, alumni, and friends of the department resulting in increased donations

Co-chair, College of Health Implementation Task Force (appointed), Ball State University, 2014-2016

- Facilitated establishment of processes for instituting a new college
- Co-facilitated communication to the campus community (Board of Trustees, President, President's Cabinet, and Faculty) regarding task force recommendations
- Chair, Governance Document Development Committee

Long-range Academic Planning Steering Committee (appointed), Ball State University, 2013-2014
Chair, Health Subcommittee (Provost led initiative to conduct long range curricular planning for the University. Charged with leading a team to explore the best way to organize health-related assets on campus for the future)

- Led long-range strategic/academic planning efforts resulting in the recommendation for a College of Health

Assistant Chair, Department of Physiology & Health Science, Ball State University, 2010-2012

- Efficiently scheduled classes to maximize offerings available to students and insure enrollment capacity
- Assigned faculty teaching loads
- Coordinated department assessment processes

Director, London Centre, Rinker Center for International Programs, Ball State University, Fall 2010

- Managed/coordinated all aspects of the program including recruitment; cultural experiences; curriculum; student development and living, academics, health, culture, etc. during a semester-long study abroad program

Program Coordinator & Advisor, School Health Education Program, Department of Physiology & Health Science, Ball State University, 2003-2016

- Collaborated with Physical Education to develop a dual health/PE teacher licensure program which met both accrediting bodies and state and national standards for teachers of health and PE
- Prepared a successful NCATE Health assessment report which was selected by NCATE as a national model for other institutions
- Developed program assessment procedures and tools
- Reviewed and revised the school health curriculum annually to maintain best practices and to address accreditation requirements and program improvement recommendations
- Advised all school health majors and post-bac licensure students

TEACHING EXPERIENCE

Professor of Health Education, Ball State University, 2003-2018

Promoted 2008 & 2013; Tenured 2010; Emeritus 2018

My specialization includes teacher preparation, curriculum, assessment, standards-based instruction, and development of best practice instructional materials.

- At the undergraduate level, taught school health professional preparation courses including assessment and evaluation; methods, materials, and curriculum; school health policies and programs; principles of health education; and other health content courses.
- Led program accreditation effort resulting in full recognition by SHAPE (Health Specialized Program Area) until 2022
- Program coordinator, School Health Education undergraduate degree (2003-2016)
 - Responsible for curriculum development/revision, assessment, accreditation, academic advising for major, and teacher licensure requirements
- Developed summer professional development workshops for inservice teachers to meet state licensure requirements

- Facilitated two student-led community engagement projects
 - Served as a consultant for the “Home for supper: Creating family mealtimes that sustain mind, body, and spirit” community intervention. The project included a community-based intervention for families to address obesity.
 - Led immersive learning project, *Planting Healthy Seeds*, a two-semester interdisciplinary project with the goal of developing a signature 3rd and 4th grade obesity prevention curriculum for area schools focusing on healthy eating and physical activity with a total of 36 lessons.

Assistant Professor, Department of Health & Kinesiology, Purdue University, West Lafayette, IN, 2001-2003

Visiting Instructor, Department of Health Science Education, University of Florida, Gainesville, FL, 1997-1998

Associate Instructor, Department of Applied Health Science, Indiana University Bloomington, IN, 1996-1997

Public Health Educator, Southwest Public Health Center, Seattle-King County Department of Public Health, Seattle, WA, 1995-1996

Adjunct Instructor, Department of Physical Education, Health, and Recreation, Western Washington University, Bellingham, WA, 1993-1996

Health Teacher, Showalter Middle School, Tukwila School District, Tukwila, WA, 1992-1995

CONSULTING

“Home for Supper!” Indiana University Ball Memorial Hospital (IUBMH), Family Medicine Residency, Muncie, IN, 2012

- Provided the youth programming component on a \$30,000 grant received by IUBMH in a community-based obesity prevention intervention creating an immersive experience for school health majors

Anderson Community School Corporation, Anderson, IN, 2011-2012

- Facilitated grades 6-12 curriculum mapping process with health faculty
- Indiana Department of Education HIV Initiative, Indianapolis, IN, 2011-2012
- Evaluated a multi-year teacher inservice initiative

Ball Memorial Hospital, Family Medicine Residency, Muncie, IN, 2009-2010

- Provided program assessment and curriculum alignment consultation in preparation for accreditation review

Centers for Disease Control & Prevention, Division of Adolescent & School Health, 2007-2013

- Facilitated workshops for teachers and other school personnel on national best practice school health tools (effective curriculum and policy/program assessment) Indiana Department of Education, HIV/AIDS Training Cadre, 2006-2013

SAMPLE OF SCHOLARLY ACTIVITIES

Published 20+ articles in peer-reviewed journals on a variety of topics, including professional preparation, professional development, effective instruction, adolescent health, and teaching techniques. Other scholarly contributions include co-author on three textbooks, development of inservice teacher training curriculum, five encyclopedia entries, co-author of academic/professional standards, and 40+ peer-reviewed presentations.

Professional Preparation (sample):

Barr, Goldfarb, Russell, **Seabert**, Sorace, Wallen, & Wilson. (June 2014). Improving Sexuality Education: The Development of Teacher Preparation Standards. *Journal of School Health*. Accepted for publication, January 2014.

McKenzie JF, **Seabert DM**. (2009). Why do health educators obtain and continue to hold the CHES credential? *American Journal of Health Studies*, 24(4), 401-410. available online at: <http://www.va-ajhs.com/>.

McKenzie JF, **Seabert DM**. (2009). A retrospective review of those who hold the Certified Health Education Specialist (CHES) credential. *American Journal of Health Studies*, 24(2), 276-286. available online at: <http://www.va-ajhs.com/>.

Professional Development (sample):

Davis, McKenzie, Baldwin, Mata, Capwell, **Seabert**, Barnes, Burak. (2012). Professional development through planning for and/or participating in an accreditation/approval review. *Health Promotion Practice*. Accepted for publication, July 2012.

McKenzie JF, **Seabert DM**, Hayden J, Cottrell RR. (2009). Textbook writing: A form of professional development. *Health Promotion Practice*, 10 (1), 10-14.

Seabert D, Tappe M with Pejavara A. "The School Health Index: Practical Applications for Pre-Service and In-Service School Health Education Students." ACS/CDC School Health Education – Higher Education Academy III, February 3, 2012, Atlanta, GA. (invited)

Seabert D. "School Health Index: Training of Trainers." CDC Division of Adolescent and School Health workshop for State Education Agency staff. July 18, 2011, Boston, MA. *Full day training* (invited)

Pejavara A, Lee S, Hunt P, McCracken B, **Seabert D**, Sullivan B. "Training school health staff on PECAT, SHI, and HECAT." CDC-DASH Annual Partners Meeting, March 17, 2009, Bethesda, MD. *Oral 3.5 hour session* (invited)

Textbook (most recent editions):

Cottrell, **Seabert**, Spear, & McKenzie (2023). *Principles of Health Education and Promotion* (8th edition). Burlington, MA: Jones & Bartlett Learning.

Seabert, McKenzie & Pinger (2022). *McKenzie's An Introduction to Community & Public Health*. (10th ed.). Burlington, MA: Jones & Bartlett Learning.

Seabert, Telljohann, Symons & Pateman (2023). *Health education: Elementary and middle school applications* (10th ed.). San Francisco, CA: McGraw-Hill.

Instructional Standards:

Indiana Department of Education (2017). Indiana Academic Standards for Health & Wellness. Invited lead author.

Future of Sex Ed and Project Partners. (2014). National Sexuality Education Professional Teaching Standards. Invited contributing-author.

GRANT ACTIVITY

Samples of grant submissions exemplifying contributions to student advising, engaged learning, assessment, curriculum development, scholarly activity, and improving the health of youth:

- Khubchandani J & Seabert D** (2012). “Walking the talk in bullying prevention: A school based youth directed approach.” Grant proposal submitted to the Indiana State Department of Health. Submitted May 2012, \$3,500 requested, fully funded.
- Murr R., Seabert D, Paul S.** (2011). “Planting Healthy Seeds.” A Building Better Communities Health Fellows Grant from Parkview Hospital, Fort Wayne, IN to develop innovative 3rd and 4th grade obesity prevention curriculum. \$11,000 requested, fully funded.
- Seabert D, Bishop C, Wood M.** (2011). “Improving Assessment to Improve the Health Science Program.” Grant proposal submitted to the Office of Academic Assessment and Institutional Research *Summer Assessment Grant* program. Submitted April 2011, \$3,000 requested, fully funded.
- Seabert D** (2009). “Continuous Improvement of the School Health Program: Standards and Student Learning Outcomes Assessment” Grant proposal submitted to the Office of Academic Assessment and Institutional Research *Summer Assessment Grant* program. Submitted March 2009, \$1,000 requested, fully funded.
- Seabert D** (2007). “American Association for Health Education Case Study Competition.” Proposal for funds submitted to the Office of Associate Provost *Student Curricular Activities Funds* program. Submitted October 2007, \$1200 requested, \$800 funded.
- Seabert D.** (2007). “School Health Program Standards Alignment and Assessment.” Grant proposal submitted to the Office of Academic Assessment and Institutional Research *Summer Assessment Grant* program. Submitted April 2007, \$1,000 requested, fully funded.
- Siebert C & Seabert D** (2006). “Assessing Preservice Teachers’ Outcomes-Based Proficiencies as Evidenced in Digital Portfolios.” Grant proposal submitted to the Office of Academic Assessment and Institutional Research *Summer Assessment Grant* program. Submitted April 2006, \$9,800 requested, \$8,500 funded.
- Seabert DM** (2005). “Why teach health education? Influences on elementary teachers’ classroom instruction practices.” Grant proposal submitted to the Office of Academic Research and Sponsored Programs New Faculty Internal Grant program, Ball State University. Submitted January 18, 2005, \$5,186 requested, fully funded.

SERVICE

Member (appointed), Consensus Development Group; July 2021-present

Purpose: Develop resources that will provide support and direction for school health education to move forward in the 2020s and beyond

Chair, Opportunities to Learn/Implementation work group, January 2022-present

Member (elected), Board of Directors, United Way of Fresno and Madera Counties; April 2021-present

Member (elected), Board of Directors, United Way of West Florida; July 2019-2020

Secretary/Treasurer (appointed), Eta Sigma Gamma National Health Education Honorary: 2013-2023;

Historian (appointed), 2004-2006; Student representative (elected), 1998-2000

- Collaborated with Executive Director to manage the budget and finances
- Provided direction to the national office
- Provided continuity of leadership in collaboration with an elected board of directors
- Guided the transition from being a university affiliated organization to a self-standing non-profit
- Served as Interim Executive Director for 2022 and Office Manager for Jan 2022-Apr 2023, due to personnel transitions

Member (appointed), SOPHE's National Committee on the Future of School Health Education; 2016-present

- Participated in School Health Think Tank sponsored by SOPHE and CDC, February 2020
- Co-chair (appointed), January 2021-present
- Committee is currently inactive, 2023

Commissioner (elected), National Commission for Health Education Credentialing, Inc.; 2011-2012

Division Board for Certification of Health Education Specialists (Appointed), National Commission for Health Education Credentialing, Inc.; 2009-2012

- Contributed to the development of the inaugural MCHES exam.

Research Council Representative to the Board (elected), Board of Directors, American School Health Association; 2009-2014

Chair (elected), Research Council, American School Health Association; 2009-2011;

Past Chair: 2011-2013; Vice-Chair: 2008-2009

Co-Chair (appointed), Indiana Healthy Weight Initiative, Schools Work Group, Indiana Department of Health; 2009-2013

Reviewer (invited), *School Health Index*, 5th Edition, Centers for Disease Control and Prevention, 2011

Editorial Board: *Pedagogy in Health Promotion: The Scholarship of Teaching and Learning* (appointed); 2014-2020

Associate Editor – Teaching Techniques: *Journal of School Health* (appointed); 2006-2012

Editorial Associate – Teaching Techniques: *The Health Educator* (appointed); 2007-2009

Facilitator, *Michiana American Cancer Society Coordinated School Health Leadership Institute*, 2004-2007

Journal reviewer: *American Journal of Health Education*, *Journal of School Health*, *Journal of Teacher Education*, *Pedagogy in Health Promotion*

HONORS & AWARDS

- Recipient, President's Citation, Eta Sigma Gamma National Health Education Honorary, 2022
- Recipient, Alumni Hall of Fame Award, College of Health and Human Performance, University of Florida, 2021
- Recipient, Distinguished Service Award, Eta Sigma Gamma National Health Education Honorary, 2018
- Fellow, Eta Sigma Gamma National Health Education Honorary, 2017
- Recipient, Outstanding Faculty Service Award, Ball State University, 2013
- Recipient, Distinguished Service Award, American School Health Association, 2012
- Recipient, Sigma Phi Epsilon Outstanding Faculty Award, Indiana Gamma Chapter, Ball State University, 2011
- Recipient, Horizon Award, American Association for Health Education, 2008
- Fellow, American School Health Association, 2007